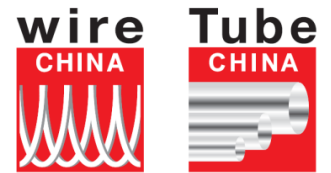


Press Release III | March 2020

wire China 2020 - International Wire & Cable Industry Trade Fair
Tube China 2020 - International Tube & Pipe Industry Trade Fair
Shanghai New International Expo Centre, Shanghai, China
23 - 26 September 2020



2020. 9. 23-26
Shanghai New International
Expo Centre (SNIEC)
Shanghai, China
中国·上海新国际博览中心

Dear exhibitors, visitors, media friends and representatives,

We are pleased to see that greater number of wire, cable and tube manufacturers in mainland China have resumed production after the peak of the novel coronavirus outbreak passed, and their production capacity is steadily increasing. Many companies have reached out to us recently to inquire about the plans and booth reservation status of wire & Tube China 2020. As the organizer of the exhibition, we are very grateful to our industry colleagues for their care and trust in the exhibition.

Currently nearly 800 local Chinese companies have submitted their booking confirmation for this edition, and we have also received around 150 overseas applications from internationally renowned brands. These companies have stated that regular business operations will not be affected by the COVID-19 epidemic outbreak and they will participate in wire & Tube China 2020 this September.

In 2019, China's GDP was close to 100 trillion yuan. The sheer size of China's economy has given it a strong ability to withstand risks. The fundamentals of China's long-term economic growth have not changed, and the impact of the COVID-19 epidemic is short-term and generally controllable in China. 2020 will be the sprint year of China's "Thirteenth Five-Year Plan" and the orderly restoration of the production and living conditions, and the increasing intensity of policy adjustments will release tremendous potential and strong momentum for China's development. The current virus epidemic highlights the importance of structural reforms on the supply side. In the future, structural changes to public expenditure, such as increased investment in various areas of people's livelihood, will continue to enhance economic development.

Since the outbreak of the COVID-19 epidemic, the organizers of wire & Tube China have paid great attention to it and closely followed the updates throughout the epidemic. Through rapid internal communication, a temporary emergency team consisting of project team leaders, risk management and legal experts was put in place. On the one hand, the emergency team paid close attention to the feedback from exhibitors and key buyers, and actively contacted local and overseas trade associations. They all expressed positive expectations for the market conditions after the epidemic.

wire & Tube China 2020 will be held in Shanghai from September 23 to 26 as scheduled. The organizers will as always, do their best in organizing and planning the

同期举办
Co-located with



2020. 9. 23-25
上海紧固件与技术展
Shanghai Fastener
& Tech Show

主办单位
Organizers

wire China
线缆线材展



Fastener Shanghai
紧固件展联合主办方



Tube China
管材展



exhibition with a professional attitude. We are full of confidence: "The dark clouds will always disperse, and the development of the industry will never stop." Let us look forward to the success of wire & Tube China 2020 in September!

In order to better serve exhibitors and visitors, the wire & Tube China project team has been working at home since 10th February and actively coordinated domestic and foreign resources to answer queries of various concerns. If you have any inquiries about the exhibition, please feel free to contact us.

Messe Düsseldorf Exhibition (Shanghai) Co., Ltd.
Shanghai Cable Research Institute Co., Ltd.
Metallurgical Council of China Council for the Promotion of International Trade,
Metallurgical Center for International Exchange and Cooperation

March 1st, 2020

For more information, please visit the websites - wire China: www.wirechina.net;
Tube China: www.tubechina.net; Shanghai Fastener & Tech Show:
www.fastenertradeshow.cn or scan the QR code to follow us on social media.



LinkedIn

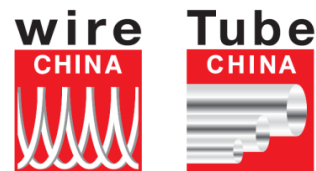
Search: wire & Tube China

- End -

Press Contact

Ms. Karen Bu / Ms. Stephanie Su
Messe Düsseldorf (Shanghai) Co., Ltd.
Tel: +86-21-6169 8307 / -8343
Fax: +86-21-6169 8301
karen.bu@mds.cn / stephanie.su@mds.cn
www.mds.cn

Ms. Eugenia Lu
Shanghai Electric Cable Research Institute Co., Ltd.
Tel: +86-21-5126 3122
Fax: +86-21-6548 3517
luyujia@secr.com
www.secr.com



2020. 9. 23-26
Shanghai New International
Expo Centre (SNIEC)
Shanghai, China
中国·上海新国际博览中心

同期举办
Co-located with



2020. 9. 23-25
上海紧固件与技术展
Shanghai Fastener
& Tech Show

主办单位
Organizers

wire China
线缆线材展



Fastener Shanghai
紧固件展联合主办方



Tube China
管材展



Mrs. Zhu Xiaoguang
Metallurgical Council of the China Council for the Promotion of International Trade
Tel.: +86-10-6525 6461
Fax.: +86-10-6523 3861
341899443@qq.com
www.mcchina.org.cn

Background information on organizers

Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS is successfully holding 13 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits and caravanning. With a workforce of 70+ fulltime employees, the company's head office is located in Shanghai with a branch office in Beijing. www.mds.cn.

Shanghai Electric Cable Research Institute Co., Ltd.

Shanghai Electric Cable Research Institute Co., Ltd. is the only research institution in China that integrates R&D, testing services, engineering design, and exhibition and conference of wire and cable industry. Its business scope covers R&D and testing of bare conductors, overhead conductors, plastic/rubber insulated wire & cable for electric equipment, HV and EHV power cables, telecommunication cables, optic fiber cables, winding wires, etc., as well as cable accessories; R&D of conductors, insulating compound for wire and cable; R&D and manufacturing of cable machinery and test apparatus; specialized in cable plant / project planning; testing of wire and cable products, cable accessories and materials; quality certification of wire and cable products confided by and on behalf of the National and local authorities; standardization of wire and cable products and cable machinery and manufacture of special wire and cable, being the organization where four technical commission (TC) and two sub-commission(SC) for wire and cable under the International Electrical Commission(IEC). www.secri.com

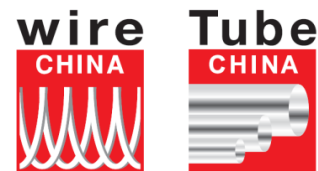
Metallurgical Council of the China Council for the Promotion of International Trade

Established in 1988 and under the direct administration of China Iron & Steel Association (CISA) and the China Council for the Promotion of International Trade (CCPIT), it is the most important organization for promoting international trade & economic cooperation in metallurgical field as well as the most influential organizer of international exhibition and conference in the metal industry. MC-CCPIT is engaged in providing an open and efficient path of communication for better exchange and cooperation for buyers and sellers home and abroad. www.mcchina-expo.com.

Co-organizer of Shanghai Fastener & Tech Show

China Fastener Info

Established in 1998, China Fastener Info (www.chinaFastener.info) is the most popular and professional fastener media in China, carrying out its mission of "helping China's fastener enterprises to accelerate development and go to the world". China Fastener info has now grown into a three-dimensional media featuring "Website + Magazine + Trade Show", with the number of registered memberships surpassing 100,000, including more than 3,000 international buyers from over 160 overseas countries and regions. www.fastenertradeshows.net



2020. 9. 23-26
Shanghai New International
Expo Centre (SNIEC)
Shanghai, China
中国·上海新国际博览中心

同期举办
Co-located with



2020. 9. 23-25
上海紧固件与技术展
Shanghai Fastener
& Tech Show

主办单位
Organizers

wire China
线缆线材展



Fastener Shanghai
紧固件展联合主办方



Tube China
管材展

