

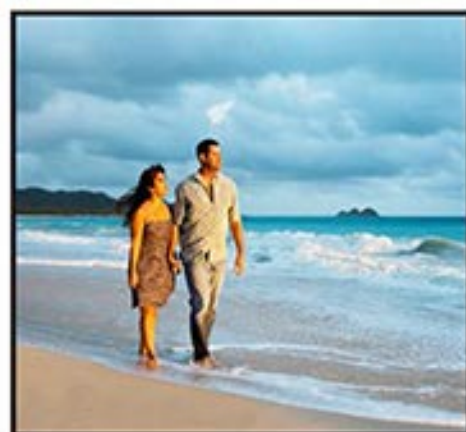


THE SUMMER
**HOME &
BACKYARD**
SHOW



Free Admission Sponsored By:
*The San Gabriel Valley
Newspaper Group*

**Friday, Saturday, & Sunday
June 10th, 11th, & 12th, 2022**



At the
FAIRPLEX

1101 W. McKinley Avenue, Pomona, CA 91769

THE SUMMER HOME & BACKYARD SHOW

WHY EXHIBIT AT THIS SHOW?

- The Fairplex Exhibition Complex is an award-winning facility centrally located and accessible to Los Angeles, Orange County, and San Bernardino Counties.
- The Fairplex Exhibition complex attracts more than 3 million visitors each year, including 1.4 million during the L.A. County Fair alone!
- The median household income of Fairplex attendees is \$61,300 per year.
- Generate new sales, customers and qualified leads for your product or service.
- Meet thousands of homeowners looking for ways to improve their homes.
- Direct trade show marketing is the best investment your business can make.
- The professionals at Home Show Consultants have been producing successful home improvement shows in California since 1977.
- Advertising - The success of The Summer Home & Backyard Show will be assured by an effective multi-media advertising campaign using:

- Newspaper
- Television
- Radio
- Billboards

- Internet
- Direct Mail
- Flyers
- Community Organizations & Associations

- Targeted at the thousands of single family homeowners living in Los Angeles, Orange, Riverside, and San Bernardino Counties.

THAT IS WHY!

If you're in the business of buying or selling, remodeling, landscaping, furnishing, or decorating homes, we invite you to participate in one of the largest promotional sales events of the year - The Summer Home & Backyard Show.

PACKAGE INCLUDES:

- New Exhibitor Seminar
- One line Identification Sign
- 24-Hour Security of Merchandise
- Overhead Lighting
- Free Listing in Souvenir Program
- Special Home Show Price Tags

FEATURING:

- Educational and informative demonstration, displays and seminars on the newest ideas in home improvement and remodeling, including Interior Home Decorating, Home Furnishing, Carpeting, Appliances, Exterior Painting, Room Additions, Kitchen Cabinetry, Landscaping, Swimming Pools, Spas, Decks, Patios, Gazebos, plus "Do-It Yourself" Building Materials, Supplies and Services.
- **FREE:** Entertainment for the whole family
- **SPECIAL:** Home Show Prices, & Discounts
- **FREE:** Drawing for Prizes!
- **HOURS:** Friday 12pm to 6pm
Saturday 10am to 6pm
Sunday 10am to 5pm

THE SUMMER
HOME & BACKYARD
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Pomona Fairplex
EXHIBITOR AGREEMENT CONTRACT
(Non-Transferable)

Friday, Saturday, & Sunday, June 10th, 11th, & 12th, 2022

- ◆ 10X10 Inline \$1295, 10X10 Corner \$1495, 10X20 Inline \$2590, 10X20 Corner \$2790
- ◆ 50% Deposit required with contract, Some Products Require Double Spaces.
- ◆ Electric: 5 Amps \$108 20 Amps \$236 No Electric
- ◆ Electric Deadline: **May 3rd, 2022. Orders placed after deadline will incur a late fee.**
- ◆ Balance Due: **April 19th, 2022**

COMPANY NAME: _____ E-MAIL: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ CELL: _____ FAX: _____

BOOTH SIZE PREFERENCE: _____ SPACE # PREFERENCE: 1st _____ 2nd _____ 3rd _____

Ca Sellers Permit: _____ Contractors #: _____ Drivers License #: _____

Web Site: _____ No sales of tangible property section 6015 retailer

LIST ALL PRODUCTS: Exhibitors will be limited to the listed products/services with prior approval by Management. Be Specific.

NOTE: I hereby acknowledge, I have read and agree Home Show Consultants Rules and Regulations on page 2 of this contract, which are incorporated herein and made part of this agreement and, I also acknowledge, that I have no unanswered questions concerning same. I further understand that additional fees/fines will apply if the terms and conditions set forth are not completely adhered to. By acceptance of this agreement, I expressly release Home Show Consultants from any and all liability for any damage, injury, or loss to any person or goods that arise from the rental and/or occupation of show spaces.

Authorized Signature Title Date

Print Your Name Print Owner of Company Accepted by Home Show Consultants

Make Checks Payable to:
Home Show Consultants
7900 Limonite Ave. #G-233
Riverside, CA 92509

Send Contract to:
Fax: 951-681-3906
marjo@homeshowconsultants.com

For More Information:
Phone: 909-717-5764
www.homeshowconsultants.com

ATTENTION: By signing this credit card payment agreement you authorize Home Show Consultants to automatically charge 50% deposit on acceptance of contract. The balance for each show is due forty-five(45) days prior the show starting date. If payment is not received, your credit card will automatically be charged the balance. Fees accumulated due to late check in, early dismantling, and late move out will be automatically charged as well. All payments are non-refundable. We do not accept AMEX.

VISA MC _____ EXP. _____ V-code _____

Cardholder's Signature: _____ Price: \$ _____ Amt of Charge: \$ _____ Balance: \$ _____

Billing Address: _____ City: _____ ST: _____ Zip Code: _____

PAYING BY CHECK ◆ \$35 Service Charge For All Returned Checks

For Office Use Only:

Booth #: _____ Price: \$ _____ Electric: \$ _____ Total: \$ _____

THE SUMMER HOME & BACKYARD SHOW

RULES AND REGULATIONS

Home Show Consultants (hereinafter referred to as HSC) reserves the right to refuse exhibit space to any seller, without prejudice.

EXHIBIT SPACE: All booths shall be assigned by the management of HSC. Exhibitor shall not assign, sublet, or apportion any part of the space assigned. Location may be moved at the discretion of HSC if deemed to be in the best interest of the show. All exhibits must be staffed during show hours by at least one (1) person. Exhibitor must have written permission to use a microphone in their booth and the intensity is to be determined by HSC. No soliciting is permitted outside your assigned space.

LICENSES: Any city, county, state, or federal sales tax licenses or permits required by law regarding this exhibit space shall be at the sole expense and responsibility of Exhibitor. Contractors are required to have a legitimate contractor's license to participate in the show. No Exhibitor will be permitted to set up without proof of valid CA Seller's Permit and/or completed Service Application.

ACTS OF GOD, FIRES, STRIKES, ETC: In the event that any outside cause, such as a fire, strike, or other emergency prevents the show from being held, HSC may retain such part of Exhibitor's rental as shall be required to recompense the HSC for expenses incurred up to the time such contingency shall have occurred.

INSTALLATION AND DISMANTLING OF EXHIBITS: Exhibitor shall not interfere or obstruct the vision of the other exhibitors, aisles or passage ways. Display material may be extended on the sides of your exhibit four (4) feet from back wall and to a height not exceeding eight (8) feet. There shall be no dismantling of booths prior to the close of the show. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove Exhibitor's property from the Show site by the conclusion of the dismantling period as specified by HSC at a rate of \$300.00 per diem plus \$500.00 for handling. All carpet must be taped down with clear sealing tape by 8:00 p.m. on Thursday or Exhibitor will be fined \$100.00. No children under 18 yrs allowed during the move - in and move - out hours.

HAZARDOUS MATERIALS: All booth and decorative materials shall be flame retardant. Flammable fluids or hazardous materials of any nature, or use of such materials are prohibited in any area.

INSURANCE AND LIABILITY: HSC assumes no risk or liability, arising from any event occurring at this space which causes any damage, loss or injury to any person or merchandise in said space. Insurance is required and shall be obtained by Exhibitor at his or her own expense. Exhibitor accepts all risks associated with the use of the exhibit space and environs. Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against HSC, the show sponsors or the exhibition hall in which the show is held for any loss, damage or injury, howsoever caused, to the Exhibitor, its officers, employees, agents, or their property. Exhibitor agrees to indemnify and hold harmless HSC, show sponsors, and the exhibition hall, their officers, agents and employees against all claims, losses, suits, damages, judgments, expense costs and charges of any kind resulting from their company's occupancy of the exhibit space or its environs, for any reason whatsoever including but not limited to personal injuries, death, property damages or any other cause sustained by Exhibitor or its officers, agents, employees or by other exhibitors, or attendees of the show.

DAMAGE TO PROPERTY: All of Exhibitor's property at the show shall be at the sole risk of Exhibitor and HSC assumes no responsibility for loss or damage thereto. Exhibitor is liable for any damage caused by him or his representatives to building, floors, walls, or columns, booth equipment or to the property of other exhibitors. HSC is not responsible for any damage if you choose to use our free forklift service.

FOOD & BEVERAGE REGULATIONS: Food sales or gift of food and beverages for consumption in the show is prohibited, and may be made only by obtaining written permission from facility management. If allowed, food sales or samples are subject to health permits, and facility guidelines must be strictly adhered to. Coolers, cans, bottles or containers holding alcoholic beverages will not be permitted. Violation of this rule will result in the termination of Exhibitor's contract.

CHECK IN POLICY: Failure to check in on Thursday will result in a late fee of \$250.00. If Exhibitor fails to check in on Thursday, HSC has the right to re-assign or re-rent space without further notice or obligation. If Exhibitor is coming in Friday morning they must notify HSC on Thursday and pay the late fee of \$250. Any Exhibitor failing to occupy space contracted for is not relieved of the obligation of paying the full rental of such space. Booths must be manned all hours of the show. Any Prior dismantling of booth before 5 pm Sunday will result in a \$250.00 fine.

CANCELLATION: The entire deposit is non-refundable upon cancellation, unless the Exhibitor cancels 60 days prior to the scheduled show, then 50% of the full contracted amount is non-refundable. Any deposit that exceeds 50% of the contracted amount will be refunded if cancelled 60 days prior to show. If Exhibitor cancels within 60 days prior to the show, HSC may release said space without further notice or refund. Full amount is due 45 days prior to scheduled show. NO checks will be accepted within two weeks of the show only credit cards, cash, cashier checks, and money orders. We do NOT accept American Express.

NON-GUARANTEED: HSC makes no representation or warranty regarding the success of the show, including but not limited to, attendance, Exhibitor participation, weather, or the success of Exhibitor's display.

RULES AND REGULATIONS: Inappropriate behavior by Exhibitor or his/her agents, including but not limited to use of profane language, mistreatment of customers or other Exhibitors will be grounds for removal from the show without refund. HSC reserves the right to amend these rules and make the final decision on any situation which may not be governed by this contract. NO UNAUTHORIZED PHOTOGRAPHY or VIDEO ALLOWED.

By execution of this contract, customer confirms that he/she has read and understands all terms, conditions and fines on both sides of this agreement and agrees to be bound thereto. Fines include, but are not limited, to \$250.00 for early breakdown; \$50.00 for late payment; \$50.00 for soliciting outside of assigned booth location; \$500.00 for late move out at end of show. By acceptance of this agreement, Exhibitor expressly releases HSC from any and all liability for any damages or loss to any person or goods which arise from the rental and/or occupation of show spaces, HSC reserves the right to refuse business to anyone.

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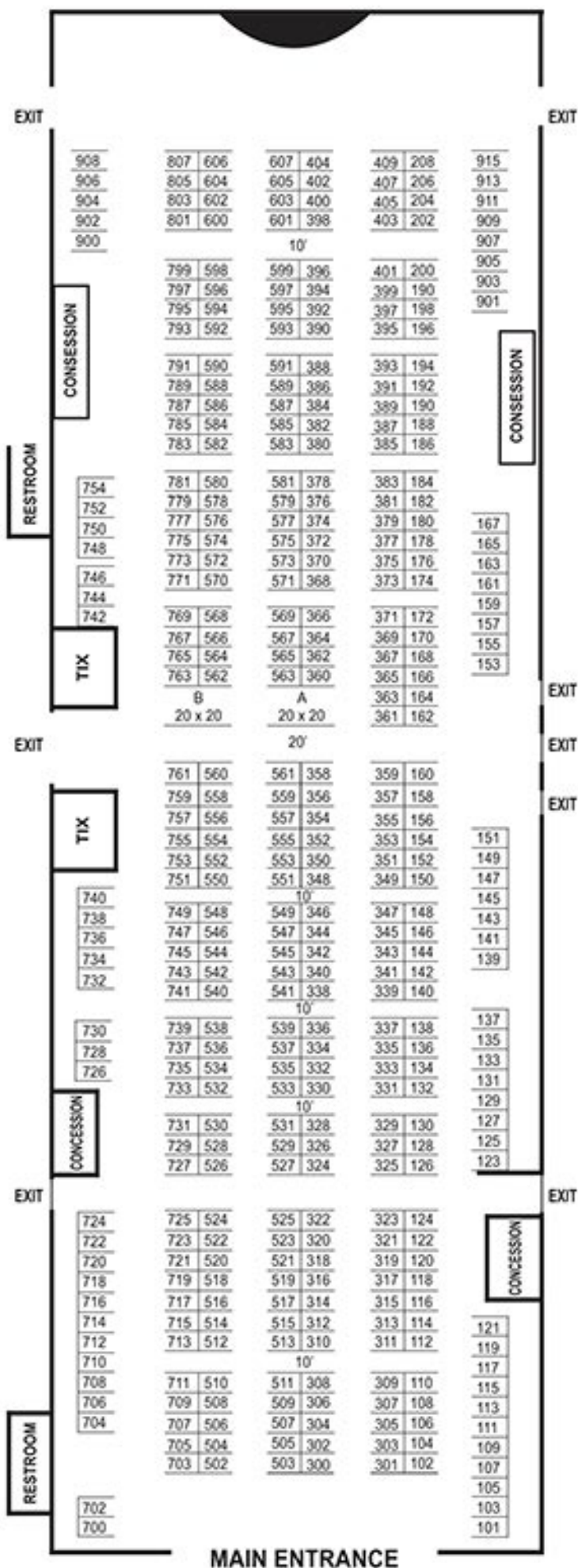
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Layout is not to scale
All booths are 10' x 10'

Home Show Consultants
7900 Limonite Ave. #G-233
Riverside, CA 92509

For More Information Call:
909-717-5764



MAIN ENTRANCE