



2nd Edition  
**IEM**  
 EXPO INDIA  
 2022

Showcase your products online in a visually captivating environment with  
**World's No.1 Virtual Event Platform**

**Industrial Engineering & Machinery Expo India 2022**

Virtual | 7-9 April 2022 | 10:00AM to 9:00PM

**Overview**

Technology has never ceased to progress, even in the troublesome COVID-19 and pandemic times. It gave an easy and smooth passage to both the sellers and buyers to continue their purchase and sale transaction at the comfort of their homes. It also birthed and augmented the concept of Virtual Reality in people's lives. Being Asia's largest B2B platform - TradeIndia takes this opportunity to adopt virtual reality technology and organize **Industrial Engineering and Machinery Expo India 2022- 13th virtual trade fair**, for the second time. This trade fair will be live from **7th April 2022 to 9th April 2022** for Customers, E-commerce Sellers, Exporters, Manufacturers, Media Houses, Service Providers, and Traders.

**TradeIndia's Industrial Engineering & Machinery Expo India 2022** will digitally bring the sellers and buyers closer for business transactions during lockdowns and travel restricted times. TradeIndia helps businesses speedily appoint distributors, build business partnerships, and get chartered leads during virtual trade fairs. As a result of successfully organizing 12 virtual trade fairs, TradeIndia has built a reputation for giving qualified leads, arranging real-time meetings, and other business factors.

This virtual trade fair, **Industrial Engineering & Machinery Expo India 2022** will feature **Abrasives, Bag Closing Machine, CNC Machined Components, Dairy Equipment, EOT Cranes, Fasteners, Galvanized Fasteners, Hand Pump, Ice Cream Plants, Juice Mill Machinery, Knitting Machinery, etc.** In addition to that, this virtual trade fair will showcase **the bulk of industrial requirements for Laboratory Furniture, Machine Tools, Needle Valves, Oil expellers, PU False Twister, Radiators, Screws, Temperature Instruments, Ultrasonic Equipment, Washers,** and other products. Being TradeIndia the fastest-growing B2B networking platform, it helps the global sellers and buyers to stay upfront in the competitive market through its virtual trade fairs.

Participation from the buyers and sellers will contribute towards the engineering and machinery sector's evolution while improving the established business work ethics and processes. Furthermore, this **IEM trade fair** will also pave the way for unattended and smooth communication between organizers, attendees, and visitors to learn about and purchase advanced technologies, services, products, and lead queries. In general, **Industrial Engineering & Machinery Expo India 2022** is a tech-enabled and smooth interaction method for exporters, manufacturers, companies, or attendees.

- Connect with Global & Genuine Prospects Digitally
- Prominent Digital Stalls & Live chat/call features
- Digital Product Launch & Brand Promotion
- Showcase your best Offerings to Visitors
- Build Business Partnerships & Appoint Distributors
- Get Qualified Leads & Relevant Buyers
- One on One Interaction with Customers & Competitors
- Companies will get more Leads than usual
- A great chance to deal with thousands of users
- Explore Three Days Opportunity of Doing Active Business

**Business Future & Advantage**

laks of companies are looking for ways to do business without physical movement & many want to get maximum buyers in less time. They all are connecting through Virtual medium to fulfill their needs worldwide. **More than 900 Virtual Trade Fairs** have been hosted in the year 2021 & a better future is awaiting us:



- Cost & Time Effective
- One on One Interaction with Customers & Competitors
- Companies will get more leads than usual
- Real Time Buyers Meeting
- More Buyers & Visitors
- More Qualified Leads
- Connect with Targeted Audience
- 3D Product Display & Community Building
- New Opportunities for Manufacturers, Traders, Importers, Exporters & all the associates of the industry.
- Eliminate Geographical Barriers
- User Friendly Access
- Modern Digital Technology

**Booth Features**

- Real Fair Ambiance**  
Online fairs give an experience of real fair ambiance moving physical fairs into a digital atmosphere. Customized outlook and content according to your requests, the fairs are organized in the content you want. You can experience what you expect from a fair, and even more on an online platform.
- Detailed Statistics and Reports**  
Fair statistics such as the number of visitors, demographic information, visitor information of the stands are reported to the organizer and the stand. These statistics show a clear route for the next steps for the businesses.
- Easy Access**  
Our user friendly online fairs are accessible from computer, tablet and mobile phones, supporting all browsers. Both the organizer and the participant firms can manage and involve the fair online. You can gather masses from all around the world online in one platform.
- Backward Looking Fair and User Data**  
Online fairs zero the loss of visitor information happening on physical fairs. You can keep in touch and follow up your stand visitors even if you have not connected during the fair.
- Modern Technology**  
Online fairs are a digital way of fairs combining modern technology with never ending developments. You can get practical results from the virtual fairs of the digital world.
- Integrated Marketing Communications**  
The all fair process can be integrated into both your or the participants' marketing communications. Related products and services can be promoted either before or after the fair maintaining a parallel marketing. Generating interest and leads for your online fair easily on digital, they can be added into your online channels parallelly.
- Live Support**  
We do live support during all stages of the fair organization from the beginning to the end of both for the organizer and the participant firms for a flawless online fair experience.
- Low Cost and High Reach**  
Avoiding the high costs of physical fairs such as accommodation, travelling, you can connect all around the world and widen your reach. With the cost that you cut you can focus on increasing your return on investment.
- Live Chat & Video**  
Representatives of participant firms can interact simultaneously with the visitors live on the stands. Live chats and video meetings occurring in a digital environment provide you to make a right assessment and get efficient results.

**TradeIndia's Virtual Expo In News**



**Our Promotional Campaign**

- Sponsorships
- Online Advertisement
- Digital Marketing
- Newspaper Advertisement
- Telemarketing
- Social Media
- Electronic Mailers
- Invitations to Key Buyers
- Press Releases
- Seminars

**Past Events**

<b>COVID-19 Essentials Expo India</b> 5-7 August 2020 ● Exhibitors: 15+ ● Sponsors: 75+ ● Trade Visitors: 55000+ ● Visited Countries: 150+ ● Visited Cities: 1100+	<b>PACKAGING EXPO</b> 24-26th September 2021 (11 AM to 7 PM) ● Exhibitors: 70+ ● Sponsors: 10+ ● Trade Visitors: 77000+ ● Visited Countries: 138+ ● Visited Cities: 1230+	<b>G-FAIR KOREA 2020</b> KOREA SOURCING FAIR 28-30 November 2020 ● Exhibitors: 120+ ● Sponsors: 15+ ● Trade Visitors: 45000+ ● Visited Countries: 115+ ● Visited Cities: 840+
<b>KOREA SOURCING FAIR IN MIDDLE EAST</b> 28-30 November 2020 ● Exhibitors: 115+ ● Sponsors: 2500+ ● Trade Visitors: 15000+ ● Visited Countries: 147+ ● Visited Cities: 870+	<b>FOOD CONSUMER EXPO INDIA 2021</b> ● Exhibitors: 85+ ● Sponsors: 30+ ● Trade Visitors: 72000+ ● Visited Countries: 120+ ● Visited Cities: 500+	<b>WESTERN ENGINEERING &amp; MACHINERY EXPO INDIA 2021</b> 11-13 February 2021 (LDM to 5PM) ● Exhibitors: 110+ ● Sponsors: 45+ ● Trade Visitors: 63000+ ● Visited Countries: 81+ ● Visited Cities: 650+
<b>APPAREL TEXTILES HOME EXPO INDIA 2021</b> ● Exhibitors: 75+ ● Sponsors: 350+ ● Trade Visitors: 20000+ ● Visited Countries: 85+ ● Visited Cities: 705+	<b>HEALTHCARE EXPO INDIA 2021</b> ● Exhibitors: 100+ ● Sponsors: 35+ ● Trade Visitors: 60000+ ● Visited Countries: 120+ ● Visited Cities: 1000+	<b>INDIAN BUSINESS DISTRIBUTORS EXPO</b> ● Exhibitors: 90+ ● Sponsors: 30+ ● Trade Visitors: 75000+ ● Visited Countries: 120+ ● Visited Cities: 1200+
<b>FOOD CONSUMER EXPO 2021</b> ● Exhibitors: 80+ ● Sponsors: 25+ ● Trade Visitors: 65000+ ● Visited Countries: 120+ ● Visited Cities: 700+	<b>Health Beauty &amp; Wellness</b> 19-21 January 2022 ● Exhibitors: 65+ ● Sponsors: 20+ ● Trade Visitors: 45000+ ● Visited Countries: 900+ ● Visited Cities: 600+	

**Exhibitor Summary**



**Visitor Summary**



**Exhibitors - Who Can Exhibit Products or Services?**

The global exhibitors can participate in the Industrial Engineering & Machinery Expo India 2022 to represent their products and services in virtually-booked and assigned booths. TradeIndia has various pre- and custom-designed virtual booths for exhibitors to showcase their product or service range while smoothly interacting with the buyers, generating sales leads, establishing business partnerships, and exposing their business on a largest-visited B2B platform. Whether it is about launching new products or marketing the old ones, **Industrial Engineering & Machinery Expo India 2022** is the best opportunity for businesses to expand and explore their potential in the competitive ecommerce marketplace.

**Categories Covered**

- Industrial Supplies & Machineries**
  - Pumps & Pumping Equipment
  - Dies, Moulds, Jigs, Fixtures
  - Nuts, Bolts & Fasteners
  - Welding Machine & Equipment
  - Cutting Tools, Broaches & Cutters
  - Storage Systems & Submersible Pumps
  - Valves & Bright Bars
  - Machinery & Machine Tools
  - Hardware, Screws, Bearings & Tools
  - Agricultural Machines & Tools
  - Gear Boxes, Reduction Gears & Gear Cutting
  - Machinery & Parts
  - Conveyor & Conveyor/Industrial Belts
  - Mining, Exploration & Drilling Machinery
  - Laboratory Glassware & Equipment
  - Cutting & Packaging Machine
  - Hydraulic Products & Equipment
  - Grinding & Milling Machinery
  - Hand & Allied Tools
  - Construction Machinery
  - Engineering Goods & Equipment
  - Plant & Machinery
  - Ball & Roller Bearings
  - Earthing & CNC Machines
  - Shafts & Shaft Collars
  - Weighing & CNC Machines
  - Material Handling Equipment
  - Light Moving Equipment & Machinery
  - Coupling, Clips, Clamps
  - Textile Machinery Spares, Comp. & Acc.
  - Measuring Tools & Equipment
  - Food Processing Machinery
- Industrial Machinery & Parts**
  - Sewing Machine & Lathe Machine
  - Special Purpose Machines
  - Paper, Paper Converting Machinery
  - Pharmaceutical Machinery
  - Laboratory Glassware & Equipment
  - Testing & Measuring Equipment
  - Measuring Tools & Equipment
  - Scientific Instruments
  - Microscopes & Temperature Instruments
  - Autoclaves & Sterilizers
  - Process Control Equip. & Instruments
  - Bakery & Restaurant Equipment
  - Commercial Kitchen Equipment
  - Hotel Equipments & Appliances
  - Hotel Uniforms & Linen, ETC...

**Visitors Profile**

The Industrial Engineering & Machinery Expo India 2022 is virtually reachable for visitors to experience and visit digital exhibitor booths for making inquiries and purchases. The visitors can make optimal use of their smart-technology devices like tablets, mobile phones, laptops, etc., to browse products or services, make queries with the sellers, and book direct appointments with the exhibitors. This virtual trade fair is a great opportunity for the visitors to get expert suggested, designed, and assured solutions to their business needs and queries. In Industrial Engineering & Machinery Expo India 2022 trade fair, the below-listed entities can participate as a visitor:

**Visitors Covered**

- Buyers ● Importers ● Traders & Distributors ● Entrepreneurs ● Start-ups ● End Users
- Manufacturers ● Purchasers ● Service Providers ● Media Houses ● Exporters ● E-Commerce Sellers

**Features & Benefits of Participation**

- Virtual Booth with Company Info, Brochures, Video and Promotional Banners
- Live Chat and Video Call with Potential Buyers on the Platform
- 3D Photo Product Showcase with Details
- Exchange Business Cards
- Request for a quote just like a real-time exhibition
- Enhance Your Company/ Brand Visibility across the globe through our Campaigns
- Opportunity to Explore International Market for Export and Investment

**Exhibitor's Feedback**

- Neelkanth Polymers (Pikaso)**  
Thank you TradeIndia for providing such an overwhelming response. You provided us a platform to meet many new customers. Looking forward to doing more such business collaborations with you in the future.
- Rangpur Tea Association Ltd.**  
The response was great, effort from team was tremendous. Hope for more leads in our preferred sectors and areas.
- PRS Compressors Pvt. Ltd.**  
Really good for connecting with people. Participation in this VTF will surely be helpful to me for my business expansion.
- Bhagat Engineers**  
I and my team are very thankful for all the support TradeIndia has provided in the exhibition. Results from the expo are very good. We will be surely working with you in future.
- Abhay Polyplast**  
Many thanks for your follow up and efforts in helping us deal with potential customers. Overall, I'm quite impressed with the kind of responses I received from this platform. Again, I appreciate effort of TradeIndia's team.

**Visitors Feedback**

- Medhansh Enterprises**  
Finding myself fortunate enough to have visited the VTF organized by TradeIndia. I am astonished to find that virtual tradeshow looks like real tradeshow of pre covid era. Having said that, I visited all three halls and saw a number of manufacturers across the globe. Meeting manufacturers from different parts of the world in one place in a virtual tradeshow is beyond my imagination. Thanks TradeIndia!
- Armigo Packaging**  
I would like to thank TradeIndia for making us gain from the fair. I appreciate the way you guys are burning mid night oil to organize such a fair which is incumbent to benefit all of us who are dealing in small business. I am very surprised to find that you are not charging any penny for entry in the trade fair where as it caters a huge opportunity to speed up your business to the next level. I would like to conclude by offering a sincere thanks again to TradeIndia for making us churn our business by finding potential exhibitors & buyers.

**Achievements of**

**Expectations from**



**A Comprehensive Virtual Trade Show Platform Tracks Every Footprint Right From The Start Till The Event Ends**