

trade
india.

GLOBAL BUSINESS EXPO 2023

23 | 24 | 25 May 2023

Showcase your products online in a visually captivating environment with
World's No.1 Virtual Event Platform



Packaging



Chemicals



**Healthcare &
Pharmaceuticals**



**Industrial Tools &
Machinery**



**Food &
Beverage**



PREMIUM
VIRTUAL SHOW

23 24 25

MAY 2023
(10AM to 9PM)

Organized By **Tradeindia**

Overview

It is with immense pleasure that we would like to announce the launch of our **Global Business Expo - 2023** from **23rd - 25th May, 2023**. We started organising virtual fairs for SMEs in India during the Covid-19 pandemic with an objective to provide a realistic and an interactive virtual platform to small businesses and help them connect with relevant buyers and suppliers to keep their businesses going.

As with our previous fairs, this time too, we will be organising one on one business meetings for our interested clients with this event proving to be a one of a kind experience for all our attendees and vendors.

- ✓ **Connect with Global & Genuine Prospects Digitally**
- ✓ **One on one interaction with Industry Experts and Business Owners**
- ✓ **Prominent Digital Stalls & Live Chat/Call features**
- ✓ **Video Calls With Participating Companies**
- ✓ **Digital Product Launch & Brand Promotion**
- ✓ **Multiple Networking Opportunities**
- ✓ **Showcase your best Offerings to Visitors**
- ✓ **Visit the event 24*7 for 3 days**
- ✓ **Build Business Partnerships & Appoint Distributors**
- ✓ **Access from anywhere in the world**
- ✓ **Get Qualified Leads & Relevant Buyers**
- ✓ **Free Visitor login**

Business Future & Advantage

Virtual events are a cost & time-effective medium, and have far better global reach than traditional fairs. Such feature-rich events also offer **better ROI**. For **SMEs** and **MSMEs**, virtual fairs are an ideal platform to connect with their **targeted audience, globally**. Technology is the future, and so are virtual fairs.



- ✓ **Cost & Time Effective**
- ✓ **One on one interaction with Industry Experts and Business Owners**
- ✓ **Generates more Qualified Leads than usual**
- ✓ **Real Time Buyers Meeting**
- ✓ **More Buyers & Visitors**
- ✓ **Connect with Targeted Audience**
- ✓ **3D Product Display & Community Building**
- ✓ **New Opportunities for Manufacturers**
- ✓ **Eliminate Geographical Barriers**
- ✓ **User Friendly Access**
- ✓ **Modern Digital Technology**

Booth Features



Real Fair Ambiance

Online fairs give an experience of real fair ambiance moving physical fairs into a digital atmosphere. Customized outlook and content according to your requests, the fairs are organized in the concept you want. You can experience what you expect from a fair, and even more on an online platform.



Easy Access

Our user friendly online fairs are accessible from computer, tablet and mobile phones, supporting all browsers. Both the organizer and the participant firms can manage and involve the fair online. You can gather masses from all around the world online in one platform.



Modern Technology

Online fairs are a digital way of fairs combining modern technology with never ending developments. You can get fast and practical results from the virtual fairs of the digital world.



Live Support

We do live support during all stages of the fair organization from the beginning to the end of both for the organizer and the participant firms for a flawless online fair experience.



Live Chat & Video

Representatives of participant firms can interact simultaneously with the visitors live on the stands. Live chats and video meetings occurring in a digital environment provide you to make a right assessment and get efficient results.



Detailed Statistics and Reports

Fair statistics such as the number of visitors, demographic insights, visitor information of the stands are reported to the organizer and the stand. These statistics show a clear route for the next steps for the businesses.



Backward Looking Fair and User Data

Online fairs zero the loss of visitor information happening on physical fairs. You can keep in touch and follow up your stand visitors even if you have not connected during the fair.



Integrated Marketing Communications

The all fair process can be integrated into both your or the participants' marketing communications. Related products and services can be promoted either before or after the fair maintaining a parallel marketing. Generating interest and leads for your online fair easily on digital, they can be added into your online channels parallelly.



Low Cost and High Reach

Avoiding the high costs of physical fairs such as accommodation, travelling, you can connect all around the world and widen your reach. With the cost that you cut you can focus on increasing your return on investment.

Our Promotional Campaign



Sponsorships



Digital Marketing



Telemarketing



Electronic Mailers



Press Releases



Online Advertisement



Newspaper Advertisement



Social Media



Invitations to Key Buyers



Seminars

Past Events

COVID-19 Essentials Expo India
5-7 August 2020

- Exhibitors : 75+
- Sponsors : 15+
- Trade Visitors : 55000+
- Visited Countries : 150+
- Visited Cities : 1100+

PACKAGING EXPO INDIA 2020
24 - 26th September (11 AM to 7 PM)

- Exhibitors : 70+
- Sponsors : 10+
- Trade Visitors : 77000+
- Visited Countries : 138+
- Visited Cities : 1230+

G-FAIR KOREA 2020
KOREA SOURCING FAIR
5th - 6th November, 2020

- Exhibitors : 120+
- Sponsors : 15+
- Trade Visitors : 45000+
- Visited Countries : 115+
- Visited Cities : 840+

KOREA SOURCING FAIR IN MIDDLE EAST
G-FAIR KOREA 2020
09:30 - 17:00 SHARJAH TIME ZONE, 24 - 26 NOVEMBER, 2020

- Exhibitors : 125+
- Sponsors : 15+
- Trade Visitors : 25000+
- Visited Countries : 147+
- Visited Cities : 870+

CONSUMER GOODS EXPO INDIA 2020
03-05 December (10AM to 9PM)

- Exhibitors : 85+
- Sponsors : 30+
- Trade Visitors : 72000+
- Visited Countries : 120+
- Visited Cities : 500+

INDUSTRIAL ENGINEERING & MACHINERY EXPO INDIA 2021
11-13 February 2021 (10AM to 9PM)

- Exhibitors : 110+
- Sponsors : 45+
- Trade Visitors : 63000+
- Visited Countries : 65+
- Visited Cities : 810+

APPAREL TEXTILES & HOME SUPPLIES EXPO INDIA 2021
08-10 April 2021 (10AM to 9PM)

- Exhibitors : 75+
- Sponsors : 30+
- Trade Visitors : 25000+
- Visited Countries : 85+
- Visited Cities : 705+

MEDICAL & HEALTHCARE EXPO INDIA 2021
11-13 JUNE 2021 (10AM to 9PM)

- Exhibitors : 100+
- Sponsors : 35+
- Trade Visitors : 60000+
- Visited Countries : 120+
- Visited Cities : 1000+

INDIAN BUSINESS DISTRIBUTORSHIP EXPO 2021
11-13 JUNE 2021 (10AM to 9PM)

- Exhibitors : 90+
- Sponsors : 30+
- Trade Visitors : 75000+
- Visited Countries : 120+
- Visited Cities : 1200+

2nd Edition CONSUMER GOODS EXPO 2021
08-10 April 2021 (10AM to 9PM)

- Exhibitors : 85+
- Sponsors : 30+
- Trade Visitors : 72000+
- Visited Countries : 120+
- Visited Cities : 1000+

Health, Beauty & Wellness EXPO 2022
19 - 21 January 2022

- Exhibitors : 65+
- Sponsors : 20+
- Trade Visitors : 45000+
- Visited Countries : 90+
- Visited Cities : 600+

2nd Edition IEM EXPO INDIA 2022
7 - 9 April 2022

- Exhibitors : 75+
- Sponsors : 25+
- Trade Visitors : 55000+
- Visited Countries : 97+
- Visited Cities : 550+

2nd Edition INDIAN BUSINESS DISTRIBUTORSHIP EXPO 2022
14 15 16 JULY 2022 (10AM to 9PM)

- Exhibitors : 95+
- Sponsors : 45+
- Trade Visitors : 79000+
- Visited Countries : 125+
- Visited Cities : 1220+

3rd CONSUMER GOODS EXPO 2022
12 13 14 OCTOBER 2022 (10AM to 9PM)

- Exhibitors : 80+
- Sponsors : 25+
- Trade Visitors : 65000+
- Visited Countries : 100+
- Visited Cities : 700+

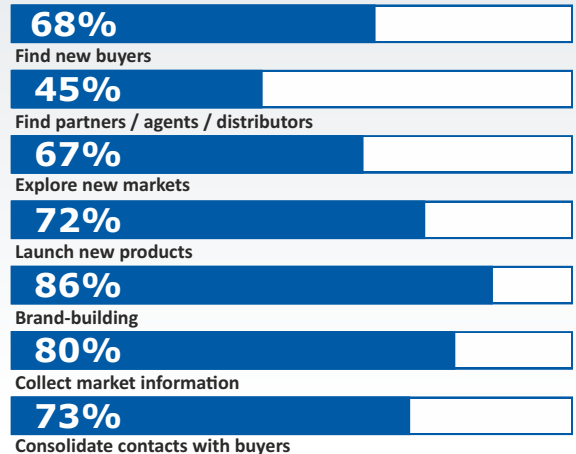
Exhibitor Summary

72%
Exhibitors were satisfied with Virtual Trade Show

71%
Exhibitors would recommend Virtual Trade Show to friends & colleagues

75%
Exhibitors would like to exhibit in Virtual Trade Show

Exhibitor's objectives achieved



Visitor Summary

90%
Visitors were satisfied with Virtual Trade Show

92%
Visitors would recommend Virtual Trade Show to friends & colleagues

91%
Visitors would like to attend Virtual Trade Show

Main Purpose of Visit



Why Exhibit?

- To deliver a valuable and conducive opportunity to showcase goods, network, establish and strengthen regional and international business linkages.
- To provide an opportunity to introduce your products and services to markets that would otherwise be unable to know of them.
- To allocate a platform for vendors to increase branding recognition in industry and consumer markets.
- To offer a place to learn more about the market situation.

Exhibitor Profile

Packaging

- Adhesive Tapes
- Aerosols
- Agricultural Films
- Aluminium & Foils
- BOPP Films
- Biodegradable Products
- Bottles, Bottle Caps & Plastic Lids
- Cork & Cork Products
- Corrugated Boxes
- Craft Paper
- Drums & Barrels
- Foam, Rexine & PU Products
- Food Packaging Materials
- Holograms & Holographic Films
- Industrial & Speciality Paper
- Industrial Tape
- Labels, Stickers & Tags
- Lamination Material
- Metal Containers & Cans
- Non Woven Bags
- PP & HDPE Sacks
- Packaging Bags/ Boxes/ Films
- Packaging Tubes
- Packing & Sealing Tapes
- Pallets & Crates
- Paper & Paper Made Products
- Plastic Bags/ Boxes/ Containers
- Plastic Packaging Materials
- Polyester Film
- Printing & Writing Paper
- Protective Packaging Materials
- Sanitary Paper
- Straps
- Thermal Paper
- Tin Containers
- Warning Tapes
- Woven Bags

Chemicals

- Acid
- Adhesives & Sealants
- Aerosols
- Agro Chemicals
- Chemical Additives
- Chemical Processing Plants
- Construction Chemicals
- Detergent Powder & Cakes
- Detergent Raw Material
- Dyes & Dyes Intermediates
- Fertilizers
- Fine Chemicals
- Flavours & Food Additives
- Fodder & Feed Additives
- Glue & Gelatin
- Gum & Gum Products
- Industrial Chemicals/ Gas/ Acid
- PVC Compounds/ Resins
- Paint & Allied Products
- Perfumes & Fragrances
- Pesticides
- Polyurethane Products
- Powder Coating Chemicals
- Rubber Chemicals
- Silica Gel
- Silicon Products
- Soap & Hand Wash
- Soil Conditioners
- Solvents
- Synthetic Rubber
- Textile Chemicals
- Texture Paint
- Ultramarine Blue
- Water Treatment Chemicals
- Waterproofing Chemicals
- Wax & Wax Products
- X-Ray Chemicals

Healthcare & Pharmaceuticals

- Adult Diapers
- Anti Infective Drugs & Medicines
- Ayurvedic & Herbal Powder
- Ayurvedic Medicines & Products
- Baby & Infant Products
- Bath Products
- Beauty Equipment
- Beauty Products
- Bio-technology Products
- Brain & Nervous System Drugs
- Breast Care Products
- Cancer, TB & Tumor Drugs
- Cardiovascular Drugs
- Common Medicines & Drugs
- Contact Lenses
- Contraceptives & Condoms
- Cosmetic Accessories
- Cosmetics
- Cotton Buds
- Dental Equipment & Supplies
- Dietary Supplements
- Disinfection Equipment
- Drug Intermediates
- ECG Paper
- EMU Oil Products
- Emergency Medical Services
- Empty Capsules
- ENT Equipment & Supplies
- Essential Oils & Aromatics
- Eye & Ear Drops
- Hair Care Products
- Health Care Equipment
- Health Consultant & Clinics
- Health Food
- Healthcare & Hygiene Products
- Henna & Henna Products
- Herbal & Botanical Products
- Herbal Medicine
- Homeopathic Medicines
- Immunization & Vaccination Drugs
- Massager
- Medical Services
- Nail Care Products
- Natural Herbs
- PCD Pharma
- Pain Relief Drugs & Medicines
- Pediatric Medicines
- Perfumes & Fragrances
- Personal Care Products
- Personal Safety Equipment
- Pharmaceutical Chemicals
- Pharmaceutical Excipients
- Pharmaceutical Machinery
- Pharmaceutical Manufacturing Facilities
- Pharmaceutical Ointments & Creams
- Pharmaceutical Raw Materials & Ingredients
- Plant & Animal Oil
- Plant Extract
- Respiratory Drugs
- Salon & Spa Equipment
- Shaving Razor & Products
- Skin Care Products
- Soap & Hand Wash
- Toothpaste & Tooth Brush
- Veterinary Medicine
- Weight Loss Products

Industrial Tools & Machinery

- Abrasives
- Acrylic Sheets
- Air Blowers/ Air Compressors
- Air Cooler/ Dryers/ Valves
- Aluminum Castings
- Ball & Roller Bearings
- Bearing Parts & Components
- CNC Machined Components
- Compressors & Allied Equipment
- Conveyor & Conveyor/ Indl. Belts
- Cooling Tower & Chilling Plants
- Die Castings / Dies & Moulds
- Dies, Jigs, Fixtures
- EOT Cranes
- Engineering Goods & Equipment
- Glass & Glass Products
- Hand & Allied Tools
- Hardware & Tools
- Hot Air Oven
- Hydraulic Products & Equip.
- Industrial Automation
- Laboratory Glassware & Equip.
- Machine Tools Accessories
- Material Handling Equipment
- Measuring Tools & Equipment
- Moulded Components
- Oil Seals
- Outdoor Cooling Systems
- Overhead Cranes
- PVC Products
- Perforated Sheets
- Plastic Processing Machinery Parts
- Pneumatic Products & Tools
- Precision Brass Components
- Pumps & Pumping Equipment
- Rubber & Rubber Products
- Sheet Metal Components & Parts
- Vacuum Equipment & System
- Valves & Valves Fitting
- Agarbatti Making Machines
- Agricultural Machines Tools
- Bag Packaging Machines
- Biscuit-Making-Machinery
- Block-Making-Machine
- CNC Machines
- Cable Machinery
- Cashew Processing Machine
- Chapati Making Machines
- Chemical Machinery
- Confectionery Machinery
- Construction Machinery
- Cotton Synthetic Spinners
- Cutting Machine
- Dairy Products Machinery
- Decorative Laminate Machinery
- Earth Moving Equip. Machinery
- Electrical Cable Machine
- Embroidery Machine
- Extraction Plants Machinery
- Flour Mill Machinery Accessories
- Food Processing Machinery
- Forest Machinery
- Fruit Vegetable Process. Machine
- Gas Generation Equipment
- Glass Processing Machines
- Granite Processing Machinery
- Grinding Milling Machinery
- Home Sewing Machine
- Horticulture Machinery
- Ice Cream Plants
- Industrial Gas Plants
- Industrial Machinery Parts
- Injection Moulding Machine
- Label Sticker Labeling Machine
- Laser Cutting Machines
- Liquid Filling Machines
- Machinery Parts
- Mining Exploration Drilling M/c
- Oil Refinery Plant
- Oxygen Nitrogen Gas Plants
- Packaging Machine
- Pharmaceutical Machinery
- Plastic Processing Machinery
- Processing Machines Equipment
- Rice Mill Machinery
- Road Construction Machinery
- Sealing Machine
- Seed Processing Machinery
- Steel Rolling Mills Machinery
- Strapping Machines
- Stretch Wrapping Machines
- Tea Coffee Machines
- Textile Processing Machinery
- Used Machinery
- Vending Machine
- Weighing Machines
- Welding Machine
- Woodworking Machinery

Food & Beverage

- Agriculture Product Stocks
- Animal Extract
- Animal Fodders
- Aquaculture Equipment Supplies
- Poultry Feed Supplements
- Flavours Food Additives
- Food Beverage
- Aquatic Products
- Canned Food
- Castor Oil
- Confectionery Bakery Products
- Cookies Biscuits
- Dairy Products
- Dehydrated Food Products
- Drinking Water
- Edible Oils Fats
- Food Products
- Frozen Dried Fruit
- Frozen Processed Food
- Health Food
- Jaggery Jaggery Products
- Marine Products
- Meat Poultry
- Mouth Freshener
- Pickles Murabba
- Seafood
- Spices Seasonings
- Food Beverage/Sweets Namkeen
- Weight Loss Products
- Pet Products
- Food Service Counter
- Food Waste Disposer

many more...

Why Visit?

- Observe the latest & innovative products
- Find many new suppliers & transact business with current suppliers in a competitive business environment
- Understand and discuss upcoming products, market & business trends
- Compare prices, quality and improve profit margins
- Tailor new agreements to suit your future purchasing needs

Visitor Profile

- Brand & Product managers from Advertising agencies
- Boutiques
- Department stores
- Distributors & Agents
- Duty free & Travel Retailers
- Event Companies
- Gift industry professionals
- Government Agency buyers
- Home & lifestyle stores
- Hospitality Sector
- Independent Retailers
- Media, Promotions & Marketing Agencies
- Manufacturers
- Advertising & Consultancies Others
- Multinational corporate
- Specialist retailers
- Supermarkets
- Overseas Buyers
- Wholesalers & importers
- Provincial-level Agents & Retailers Children's Goods Chain Stores
- E-Commerce Sales Channels
- Importers & Exporters
- Nation-wide Agents
- Shopping Malls & Department Stores
- Buying Offices
- Toy Store Chains & Retailers
- Playgroup Centers, Early Childhood Education Organizations & Kindergartens
- Supermarkets & Big Box Stores Media
- Bookstores

Features & Benefits of Participation



- Virtual Booth with Company Info, Brochures, Video and Promotional Banners
- Live Chat and Video Call with Potential Buyers on the Platform
- 30 Photos Product Showcase with Details
- Exchange Business Cards
- Request for a quote just like a real-time exhibition
- Enhance Your Company/ Brand Visibility across the globe through our Campaigns
- Opportunity to Explore International Market for Export and Investment



Exhibitor's Feedback

Neelkanth Polymers (Pikaso)

Thank you Tradeindia for providing such an overwhelming response. You provided us a platform to meet many new customers. Looking forward to doing more such business collaborations with you in the future.

Rangpur Tea Association Ltd.

The response was great, effort from team was tremendous. Hope for more leads in our preferred sectors and areas.

PRS Compressors Pvt. Ltd.

Really good for connecting with people. Participation in this VTF will surely be helpful to me for my business expansion.

Bhagat Engineers

I and my team are very thankful for all the support Tradeindia has provided in the exhibition. Results from the expo are very good. We will be surely working with you in future.

Abhay Polyplast

Many thanks for your follow up and efforts in helping us deal with potential customers. Overall, I'm quite impressed with the kind of response I received from this platform. Again, I appreciate effort of Tradeindi's team.

Visitor's Feedback

Medhansh Enterprises

Finding myself fortunate enough to have visited the virtual Expo organized by tradeindia. I am astonished to find that virtual tradeshow looks like real tradeshow of pre covid era. Having said that, I visited all three halls and saw a number of manufacturers across the globe. Meeting manufacturers from different parts of the world at one place in a virtual tradeshow is beyond my imagination. Thanks Tradeindia!

Armigo Packaging

I would like to thank Tradeindia for making us gain from the fair. I appreciate the way you guys are burning mid night oil to organize such a fair which is incumbent to benefit all of us who are dealing in small business. I am very surprised to find that you are not charging any penny for entry in the tradefair where as it caters a huge opportunities to speed up your business to the next level. I would like to conclude it by offering a sincere thanks again to Tradeindia for making us churn our business by finding potential exhibitors & buyers.

Achievements of



- 65000+ Visitors
- 80+ Exhibitors
- 25+ Sponsors
- 100+ Countries
- 700+ Global Cities
- 300+ Indian Cities
- 35% Leads Conversion



Expectations from

GLOBAL BUSINESS EXPO 2023

23 | 24 | 25 May 2023

- 80000+ Visitors
- 150+ Exhibitors
- 60+ Sponsors
- 160+ Countries
- 2000+ Global Cities
- 800+ Indian Cities
- 45% Leads Conversion

Best Offer Price

**Normal
Exhibitor Booth**

INR 25,000 + 18% GST

**Confirmed 3 Buyer Meetings
Exhibitor Booth**

INR 30,000 + 18% GST

**Confirmed 5 Buyer Meetings
Exhibitor Booth**

INR 35,000 + 18% GST

Sponsorship Banners

**Building Outside (No Hyperlink)
1 Banner**

INR 20,000 + 18% GST

**Lobby (Hyperlink)
1 Banner**

INR 30,000 + 18% GST

**Hall (Hyperlink)
1 Banner**

INR 25,000 + 18% GST

**STANDARD
Exhibitor Package**

**Booth + Building + Hall
2 Banners**

Confirmed 5 Buyer Meetings

INR 75,000 + 18% GST

**SMART
Exhibitor Package**

**Booth + Building + Lobby + Hall
3 Banners**

Confirmed 10 Buyer Meetings

INR 1,25,000 + 18% GST

A Comprehensive Virtual Trade Show Platform
Tracks Every Footprint Right From The Start Till The Event Ends