

CIFF Guangzhou 2025. Great anticipation and enthusiasm for an edition even richer in offerings and opportunities

After the great success of the March 2024 edition, which recorded a record number of exhibitors and visitors from around the world, CIFF Guangzhou is preparing to open a new chapter, even richer in innovations and opportunities. The event is scheduled for March 2025, when the doors of the Canton Fair Complex will reopen to welcome the key players in the global furniture sector.



A strategic platform for the furniture business, **CIFF Guangzhou** promotes design and innovation, stimulates consumption, and offers concrete growth opportunities for the global furniture industry, both in the domestic and international markets.

With the motto **“Design trend, global trade, full supply chain,”** CIFF Guangzhou represents the entire furniture supply chain. Bringing together the best companies, it promotes new products, ideas, and solutions to meet the evolving market demands; it also organizes design events, B2B meetings, and matchmaking activities, during the 8 days of the fair and even online for the rest of the year.



“Powered by Design”, the 55th CIFF Guangzhou 2025 is held in **two phases** organized by product sectors.

From **March 18 to 21, 2025**, the **first phase** will feature **Home Furniture**, presenting all areas of home furnishings, from Contemporary Design to the International Pavilion, from Dining&Living to Sofa&Bed, including the **Homedecor & Hometextile** and **Outdoor Furniture, Sunshade & Leisure** sectors.

Showcasing the latest innovations from leading Chinese and international companies, the **Home Furniture** will offer "one-stop" solutions for sourcing and purchasing all types and levels of home furnishings, thus meeting the needs of international buyers and once again reinforcing CIFF's central role as a link between furniture production and global markets. In this context, the **CIFF-Contemporary Design Fair** will take center stage, bringing together top brands, renowned international designers, and institutions to create a unique system dedicated to research, learning, production, and the commercialization of design products. The **International Pavilion** will be a prominent



中国（广州 / 上海）国际家具博览会

China International Furniture Fair
(Guangzhou / Shanghai)

55th CIFF Guangzhou 2025

China Import and Export
Fair Complex & PWTC EXPO

Guangzhou Pazhou, China

March 18-21, 2025

March 28-31, 2025

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platform for major international companies that have chosen CIFF Guangzhou as a venue for promoting and selling both in the Chinese domestic market and in global markets, capitalizing on the presence of the most influential buyers from around the world. Furthermore, the **Dining&Living** section will feature living room and dining room furniture, with multifunctional and flat-pack solutions specifically designed for international trade, mass distribution, contract projects, and OEM-ODM services. As well as the **Upholstered Furniture** section which will spotlight sofas, mattresses, furniture, bedding, and bedroom equipment; while **Suite Furniture** will provide opportunities for companies focused on both domestic market development and export, along with specialists in cross-border e-commerce.



In the **Homedecor & Hometextile** sector, the largest exhibition in Asia dedicated to interior decoration and home textiles, international traders, retailers, designers, and decorators will have the opportunity to discover a wide range of home accessories: decorative lighting, ceramics, glassware, paintings and illustrations, artificial flowers, fabrics, curtains, carpets, bed linens, and cushions, among many other products.

Simultaneously, the **Outdoor Furniture, Sunshade & Leisure** sector, recognized as the largest and most professional event in the sector in Asia, will focus on outdoor furniture, garden sunshades, leisure equipment and decorations, designed to meet the diverse needs of the global market.



The **second phase**, from **March 28 to 31**, will spotlight the **Office and Commercial Space**, the world's largest exhibition dedicated to office furniture and commercial design. This unique global platform for business and exchange will feature the **Office Environment**, where top-tier brands will showcase trends that redefine the concept of modern and functional workspaces, offering comprehensive and cutting-edge solutions; **Office Seating**, which remains the world's leading reference point for seating designed for professional use and the contract market; and the **Public Commercial Space**, a leading venue for the presentation of furniture for public spaces such as schools, airports, sports facilities, cinemas, auditoriums, hotels, and healthcare facilities.



Simultaneously, **CIFF/interzum guangzhou 2025** will host Chinese and international brands ready to present innovative solutions to make the furniture industry increasingly smart, addressing the needs of furniture manufacturers and international traders. The **Furniture Materials** section will focus on presenting solutions that shape future furniture trends, featuring original surface designs and high-performance materials for furniture and upholstery. The central theme of "Functional Innovation" will guide the **Furniture Hardware**, emphasizing technological innovations to create a key business platform for the high-end furniture supply chain and smart home solutions. Aiming to promote intelligent furniture manufacturing, the **Machinery** section will bring together the world's top machinery manufacturers to create a strategically important event for the development of the entire industry.



With over **4,700 exhibitors** and a **total exhibition space of 850,000 m²**, CIFF Guangzhou confirms itself as the largest fair in the sector globally. **Over 380,000 professional visitors** from more than 200 regions and countries worldwide are expected at the **Canton Fair Complex and PWTC Expo in Guangzhou Pazhou**.

Preparations are already in full swing: **free preregistration**, along with information to plan the trip to Guangzhou, **is already available on the website www.ciff-gz.com**.



55th CIFF Guangzhou 2025

phase 1 - 18-21 March 2025

home furniture, homedecor & hometextile, outdoor & leisure furniture

phase 2 - 28-31 March 2025

office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials

For free registration and more information on CIFF please visit: www.ciff-gz.com

You can download the [high-resolution images here](#)

Further images are available upon request

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