trade india.

3rd CONSUMER GOODS EXPO 2022

PREMIUM
VIRTUAL SHOW

12 13 14
OCTOBER 2022
(10AM to 9PM)

Organized By **Tradeindia**

Showcase your products online in a visually captivating environment with

World's No.1 Virtual Event Platform

Consumer Goods Expo 2022

Virtual | 12-14 October 2022 | 10:00AM to 9:00PM

Overview

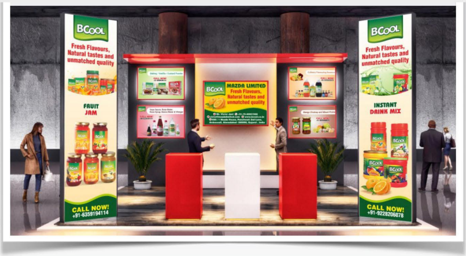
It is with immense pleasure that we would like to announce the launch of our **14th Virtual Fair - Consumer Goods Expo-2022** from **12th - 14th October, 2022**. This is the **third edition** of the **Consumer Goods Fair**. We started organising virtual fairs for SMEs in India during the Covid-19 pandemic with an objective to provide a realistic and an interactive virtual platform to small businesses and help them connect with relevant buyers and suppliers to keep their businesses going.

As with our previous fairs, this time too, we will be organising one on one business meetings for our interested clients with this event proving to be a one of a kind experience for all our attendees and vendors.

- ✓ **Connect with Global & Genuine Prospects Digitally**
- ✓ **Prominent Digital Stalls & Live Chat/Call features**
- ✓ **Digital Product Launch & Brand Promotion**
- ✓ **Showcase your best Offerings to Visitors**
- ✓ **Build Business Partnerships & Appoint Distributors**
- ✓ **Get Qualified Leads & Relevant Buyers**
- ✓ **One on one interaction with Industry Experts and Business Owners**
- ✓ **Video Calls With Participating Companies**
- ✓ **Multiple Networking Opportunities**
- ✓ **Visit the event 24*7 for 5 days**
- ✓ **Access from anywhere in the world**
- ✓ **Free Visitor login**

Business Future & Advantage

Virtual events are a cost & time-effective medium, and have far better global reach than traditional fairs. Such feature-rich events also offer **better ROI**. For **SMEs** and **MSMEs**, virtual fairs are an ideal platform to connect with their **targeted audience, globally**. Technology is the future, and so are virtual fairs.


BCool
Fresh Flavours, Natural tastes and unmatched quality
FRUIT JAM
CALL NOW! +91-6359194114
MAZDA LIMITED
Fresh Flavours, Natural tastes and unmatched quality
BCool
Fresh Flavours, Natural tastes and unmatched quality
INSTANT DRINK MIX
CALL NOW! +91-9228206078

- ✓ **Cost & Time Effective**
- ✓ **One on one interaction with Industry Experts and Business Owners**

- ✓ Generates more Qualified Leads than usual
- ✓ More Buyers & Visitors
- ✓ 3D Product Display & Community Building
- ✓ Eliminate Geographical Barriers
- ✓ Real Time Buyers Meeting
- ✓ Connect with Targeted Audience
- ✓ New Opportunities for Manufacturers
- ✓ User Friendly Access
- ✓ Modern Digital Technology

Booth Features

Real Fair Ambiance

Online fairs give an experience of real fair ambiance moving physical fairs into a digital atmosphere. Customized outlook and content according to your requests, the fairs are organized in the concept you want. You can experience what you expect from a fair, and even more on an online platform.

Easy Access

Our user friendly online fairs are accessible from computer, tablet and mobile phones, supporting all browsers. Both the organizator and the participant firms can manage and involve the fair online. You can gather masses from all around the world online in one platform.

Modern Technology

Online fairs are a digital way of fairs combining modern technology with never ending developments. You can get fast and practical results from the virtual fairs of the digital world.

Live Support

We do live support during all stages of the fair organization from the beginning to the end of both for the organizator and the participant firms for a flawless online fair experience.

Live Chat & Video

Representatives of participant firms can interact simultaneously with the visitors live on the stands. Live chats and video meetings occuring in a digital environment provide you to make a right assessment and get efficient results.

Detailed Statistics and Reports

Fair statistics such as the number of visitors, demographic insights, visitor information of the stands are reported to the organizator and the stand. These statistics show a clear route for the next steps for the businesses.

Backward Looking Fair and User Data

Online fairs zero the loss of visitor information happening on physical fairs. You can keep in touch and follow up your stand visitors even if you have not connected during the fair.

Integrated Marketing Communications

The all fair process can be integrated into both your or the participants' marketing communications. Related products and services can be promoted either before or after the fair maintaining a parallel marketing. Generating interest and leads for your online fair easily on digital, they can be added into your online channels parallelly.

Low Cost and High Reach

Avoiding the high costs of physical fairs such as accommodation, travelling, you can connect all around the world and widen your reach. With the cost that you cut you can focus on increasing your return on investment.

Our Promotional Campaign

- Sponsorships
- Online Advertisement
- Digital Marketing
- Newspaper Advertisement
- Telemarketing
- Social Media
- Electronic Mailers
- Invitations to Key Buyers
- Press Releases
- Seminars

Past Events

COVID-19
Essentials Expo India
5-7 August 2020

- Exhibitors : 75+
- Sponsors : 15+
- Trade Visitors : 55000+
- Visited Countries : 150+
- Visited Cities : 1100+

PACKAGING EXPO INDIA 2020
24 - 26th September
(11 AM to 7 PM)

- Exhibitors : 70+
- Sponsors : 10+
- Trade Visitors : 77000+
- Visited Countries : 138+
- Visited Cities : 1230+

G-FAIR KOREA 2020
KOREA SOURCING FAIR
5th - 6th November, 2020

- Exhibitors : 120+
- Sponsors : 15+
- Trade Visitors : 45000+
- Visited Countries : 115+
- Visited Cities : 840+

KOREA SOURCING FAIR IN MIDDLE EAST
G-FAIR KOREA 2020
09:00 - 17:00 (UAE TIME ZONE), 24 - 25 - 26 NOVEMBER, 2020

- Exhibitors : 125+
- Sponsors : 15+
- Trade Visitors : 25000+
- Visited Countries : 147+
- Visited Cities : 870+

CONSUMER GOODS EXPO INDIA 2020
03-05 December (10AM to 9PM)

- Exhibitors : 85+
- Sponsors : 30+
- Trade Visitors : 72000+
- Visited Countries : 120+
- Visited Cities : 500+

INDUSTRIAL ENGINEERING & MACHINERY EXPO INDIA 2021
11-13 February 2021
(10AM to 9PM)

- Exhibitors : 110+
- Sponsors : 45+
- Trade Visitors : 63000+
- Visited Countries : 65+
- Visited Cities : 810+

AT&HS APPAREL TEXTILES & HOME SUPPLIES EXPO INDIA 2021
08-10 April 2021 (10AM to 9PM)

- Exhibitors : 75+
- Sponsors : 30+
- Trade Visitors : 25000+
- Visited Countries : 85+
- Visited Cities : 705+

ORGANISED BY TRADEINDIA
MEDICAL & HEALTHCARE EXPO INDIA 2021
10 11 12 JUNE 2021
(10AM to 9PM)

- Exhibitors : 100+
- Sponsors : 35+
- Trade Visitors : 60000+
- Visited Countries : 120+
- Visited Cities : 1000+

11 12 13 AUGUST 2021
10AM to 9PM
INDIAN BUSINESS DISTRIBUTORSHIP EXPO 2021
Organized By Tradeindia & GetDistributors

- Exhibitors : 90+
- Sponsors : 30+
- Trade Visitors : 75000+
- Visited Countries : 120+
- Visited Cities : 1200+

2nd Edition
Organized By Tradeindia
CONSUMER GOODS EXPO 2021
27 28 29 OCTOBER
10AM to 9PM

- Exhibitors : 85+
- Sponsors : 30+
- Trade Visitors : 72000+
- Visited Countries : 120+
- Visited Cities : 1000+

Health, Beauty & Wellness EXPO 2022
19 - 21 January 2022

- Exhibitors : 65+
- Sponsors : 20+
- Trade Visitors : 45000+
- Visited Countries : 90+
- Visited Cities : 600+

2nd Edition
IEM EXPO INDIA 2022
7 - 9 April 2022

- Exhibitors : 75+
- Sponsors : 25+
- Trade Visitors : 55000+
- Visited Countries : 97+
- Visited Cities : 550+

2nd Edition
14 15 16 JULY 2022
10AM to 9PM
INDIAN BUSINESS DISTRIBUTORSHIP EXPO 2022

- Exhibitors : 95+
- Sponsors : 45+
- Trade Visitors : 79000+
- Visited Countries : 125+
- Visited Cities : 1220+

Exhibitor Summary

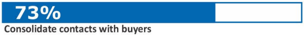
72%
Exhibitors were satisfied with Virtual Trade Show

71%
Exhibitors would recommend Virtual Trade Show to friends & colleagues

75%
Exhibitors would like to exhibit in Virtual Trade Show

Exhibitor's objectives achieved

68%	Find new buyers
45%	Find partners / agents / distributors
67%	Explore new markets
72%	Launch new products
86%	Brand-building
80%	Collect market information



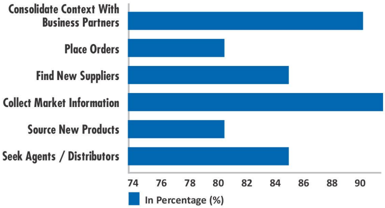
Visitor Summary

90%
Visitors were satisfied with Virtual Trade Show

92%
Visitors would recommend Virtual Trade Show to friends & colleagues

91%
Visitors would like to attend Virtual Trade Show

Main Purpose of Visit



Why Exhibit?

- To deliver a valuable and conductive opportunity to showcase goods, network, establish and strengthen regional and international business linkages.
- To provide an opportunity to introduce your products and services to markets that would otherwise be unable to know of them.
- To allocate a platform for vendors to increase branding recognition in industry and consumer markets.
- To offer a place to learn more about the market situation.

Exhibitor Profile

Beauty & Fitness

- Anti-Aging Products, Ideas, Handling & Services
- Aromatherapy, Perfumes & Fragrances
- Beauty Salon Accessories, Products, Equipment & Services
- Cosmetics, Cosmeceuticals & Treatments
- Hair Care, Coloring, Treatments, Products & Equipment
- Laser Treatment Services & Products
- Make-up Products
- Nail Care, Design, Manicure, Pedicure Products & Accessories
- Dietetics, Supplements & Nutrition
- Fitness & Health Gears, Products & Services
- Jacuzzis & Saunas
- Slimming Clinics, Products & Equipment
- Spa & Resort / Products & Equipment
- Weight Management Equipment, Products & Services

Household

- Furniture And Furnishing Systems For Kitchen & Bath
- Electrical Household Appliance
- Kitchen Facilities
- Hood Extractor
- Sewing & Knitting Machines
- Juice Press
- Coffee Machines
- Food Processing Machines
- Freezing Cabinet
- Laundry Appliance
- Utensils
- Housewares
- Kitchen & Washroom Faucet
- Sanitary ware
- Steam bath
- Whirlpool & Relaxation Systems
- Massage Appliance
- Air Duct
- Pump, Valve, Hose, Joint & Accessories
- Cleaning Machines and Equipment
- Dry-Cleaners and Laundry equipment and services
- Home Hygiene

Fashion & Jewellery

- Belts and accessories
- Eyewear and accessories
- Fashion watches
- Handbags, wallets and purses
- Headwear
- Mobile phone accessories
- Neckwear & Others
- Beads
- Gemstones – loose and polished gemstones
- Jewellery parts and components
- Natural materials
- Display and Packaging
- Display materials
- Gift boxes
- Base metal jeweler
- Bead jeweler
- Glass jewellery

Bags & Shoes

- Children's Shoes
- Sports Shoes
- Women's Shoes
- Men's Shoes
- Footwear Machinery
- Shoes Materials
- Finished Products
- Accessories Components
- Model Designs
- Urban Footwear
- Leather Bags & Shoes

Gifts

- Home Decorations
- Household Textiles
- Crystal ware
- Design-led Products
- Eco Friendly Products
- Electronics Items
- General Gifts
- Leather Products
- Specialty products
- Packaging Containers/Plastic Storage
- Specialty Foods & Confectionery / Others

Stationery & Education/ Office Supplies

- E- Learning companies.
- Stationery companies.
- Education technology providers.
- Book cover, calculator, calendar, clip board, printer supplies.
- Board & Accessories.
- Books Publishers
- Information & communication technology companies.
- Science, Art, Sport, Playground and Library Equipment.
- Educational equipment.
- Writing pads, notebooks.
- Office binding supplies.
- Office furniture.
- Furniture, uniform & canteen supplies.
- Schools & Educational Institutes

Food

- Additives
- Bean Products
- Beverages
- Biscuits
- Canned Food
- Chocolate & Dairy Products
- Confectionery
- Dried Foods
- Edible Vegetable oil
- Emulsifiers and Ingredients
- Food Chemicals
- Fresh Products
- Frozen Products
- Halal Certified Organic Products
- Health Supplement & Multivitamins
- Herbal Products
- Meat-Beef, Mutton & Camel
- Meat-Poultry, Ostrich & Other Birds
- Pastries, Cakes & Bakery Products
- Preserved Fruits & Vegetables
- Processed Products
- Raw Food Materials
- Ready-made meal
- Savory Products
- Seafood Products
- Snacks & Candies

many more...

Why Visit?

- Observe the latest & innovative products
- Find many new suppliers & transact business with current suppliers in a competitive business environment
- Understand and discuss upcoming products, market & business trends
- Compare prices, quality and improve prot margins
- Tailor new agreements to suit your future purchasing needs

Visitor Profile

- Brand & Product managers from Advertising agencies
- Boutiques
- Department stores
- Distributors & Agents
- Duty free & Travel Retailers
- Event Companies
- Gift industry professionals
- Government Agency buyers
- Home & lifestyle stores
- Hospitality Sector
- Independent Retailers
- Media, Promotions & Marketing Agencies
- Manufacturers
- Advertising & Consultancies Others
- Multinational corporate
- Specialist retailers
- Supermarkets
- Overseas Buyers
- Wholesalers & importers
- Provincial-level Agents & Retailers Children's Goods Chain Stores
- E-Commerce Sales Channels
- Importers & Exporters
- Nation-wide Agents
- Shopping Malls & Department Stores
- Buying Offices
- Toy Store Chains & Retailers
- Playgroup Centers, Early Childhood Education Organizations & Kindergartens
- Supermarkets & Big Box Stores Media
- Bookstores

Features & Benefits of Participation

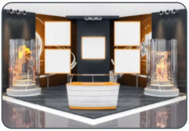
SUPPORTED BY
JETRO
JAPAN EXTERNAL TRADE ORGANIZATION
trade india.
PREMIUM
CONSUMER GOODS EXPO 2021
27 28 29 OCTOBER
ENTER
Saga Elastomer Pvt. Ltd.
SKIPPI

Saga Elastomer Pvt. Ltd.
Mr. Virendra Singh
+91-7709595834
aws
TradeKhata
Digitize your business now with TradeKhata
Hall 1-2
ENTER
Japan Pavilion
ENTER
TICGS Seminar 2021
ENTER
CONSUMER GOODS EXPO 2021
VISIT
Japan Pavilion
NOW
SUPPORTED BY
JETRO
HELP DESK
trade india.
NETWORKING AREA
trade india.

- Virtual Booth with Company Info, Brochures, Video and Promotional Banners
- Live Chat and Video Call with Potential Buyers on the Platform
- 30 Photos Product Showcase with Details
- Exchange Business Cards
- Request for a quote just like a real-time exhibition
- Enhance Your Company/ Brand Visibility across the globe through our Campaigns
- Opportunity to Explore International Market for Export and Investment

aws
CGE 2021
(Hall 1)
Lobby
Hall 2

trade india.
CGE 2021
(Hall 2)
Hall 1
Japan Pavilion



JETRO
CGE 2021
Japan Pavilion
Hall 2

Exhibitor's Feedback

Neelkanth Polymers (Pikaso)

Thank you Tradeindia for providing such an overwhelming response. You provided us a platform to meet many new customers. Looking forward to doing more such business collaborations with you in the future.

Rangpur Tea Association Ltd.

The response was great, effort from team was tremendous. Hope for more leads in our preferred sectors and areas.

PRS Compressors Pvt. Ltd.

Really good for connecting with people. Participation in this VTF will surely be helpful to me for my business expansion.

Bhagat Engineers

I and my team are very thankful for all the support Tradeindia has provided in the exhibition. Results from the expo are very good. We will be surely working with you in future.

Abhay Polyplast

Many thanks for your follow up and efforts in helping us deal with potential customers. Overall, I'm quite impressed with the kind of response I received from this platform. Again, I appreciate effort of Tradeindi's team.

Visitor's Feedback

Medhansh Enterprises

Finding myself fortunate enough to have visited the virtual Expo organized by tradeindia. I am astonished to find that virtual tradeshow looks like real tradeshow of pre covid era. Having said that, I visited all three halls and saw a number of manufacturers across the globe. Meeting manufacturers from different parts of the world at one place in a virtual tradeshow is beyond my imagination. Thanks Tradeindia!

Armigo Packaging

I would like to thank Tradeindia for making us gain from the fair. I appreciate the way you guys are burning mid night oil to organize such a fair which is incumbent to benefit all of us who are dealing in small business. I am very surprised to find that you are not charging any penny for entry in the tradefair where as it caters a huge opportunities to speed up your business to the next level. I would like to conclude it by offering a sincere thanks again to Tradeindia for making us churn our business by finding potential exhibitors & buyers.

Achievements of

2nd Edition

Organized By Tradeindia

CONSUMER GOODS EXPO 2021

27 28 29 OCTOBER

10AM to 9PM

- 65000+ Visitors
- 80+ Exhibitors
- 25+ Sponsors
- 100+ Countries
- 700+ Global Cities
- 300+ Indian Cities
- 35% Leads Conversion

Expectations from

3rd CONSUMER GOODS EXPO 2022

PREMIUM VIRTUAL SHOW

12 13 14

OCTOBER 2022

(10AM to 9PM)

Organized By Tradeindia

- 80000+ Visitors
- 150+ Exhibitors
- 60+ Sponsors
- 160+ Countries
- 2000+ Global Cities
- 800+ Indian Cities
- 45% Leads Conversion

Best Offer Price

Normal **Exhibitor Booth**	**INR 35,000**

Confirmed 3 Buyer Meetings **Exhibitor Booth**	**INR 65,000**
Confirmed 5 Buyer Meetings **Exhibitor Booth**	**INR 80,000**
Confirmed 10 Buyer Meetings **Exhibitor Booth**	**INR 1,15,000**

Sponsorship Banners

Building (No Hyperlink)	1 Banner	**INR 30,000**
Lobby (Hyperlink)	1 Banner	**INR 70,000**
Hall (Hyperlink)	1 Banner	**INR 50,000**
Building + Hall	2 Banners	**INR 75,000**
Building + Lobby	2 Banners	**INR 1,00,000**
Hall + Lobby	2 Banners	**INR 75,000**
Building + Lobby + Hall	3 Banners	**INR 1,30,000**
Booth + Building + Lobby + Hall	3 Banners	**INR 1,80,000**

A Comprehensive Virtual Trade Show Platform

Tracks Every Footprint Right From The Start Till The Event Ends

Keep in touch /tradeindia