



ORGANISED BY

**trade
india.**



APPAREL TEXTILES & HOME SUPPLIES EXPO INDIA 2021

08-10 April 2021 (10AM to 9PM)



Tradeindia is the only **B2B** platform in India that has successfully organised six virtual trade fairs in a short span of just five months.

Apparel Textiles & Home Supplies Expo India 2021 will be the seventh virtual event to be hosted by us.

visit us at :-

<https://tradeshows.tradeindia.com/apparel/>

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Overview :



In order to help Indian manufacturers, suppliers and exporters of Apparel Textiles & Home Supplies, we are providing them a platform to:

- **Connect with Global Buyers Digitally.**
- **Showcase Products and Services to Visitors.**
- **Build Business Partnerships.**
- **Get Qualified Leads & Appoint Distributors.**
- **Exhibit in India's First & Largest Virtual**
"Apparel Textiles & Home Supplies Expo India 2021".

Background & Statistics :



With traditional export markets worldwide going into lockdown mode and with imposition of travel restrictions to control the Covid-19 outbreak, virtual or online trade shows are helping manufacturers & exporters to:

- **Showcase their Products & Machinery to the world.**
- **Keep the Economic Activity Wheel Moving.**
- **Be More Efficient & Cost-effective.**
- **Do More Business in Less Time.**
- **Get Access to the Internet Audience.**
- **Deal with the Buyers of 160+ Countries.**

Business Future - Over the Past :



Today, Lacs of Industrial Engineering & Machinery Buyers and Businesses are connecting through Virtual medium to fulfill their needs worldwide. More than 800 Virtual Tradefairs are already planned for this year & a better Future is awaiting us:

- **Cost & Time Effective.**
- **Real Time Buyers Meeting.**
- **More Buyers & Visitors.**
- **More Qualified Leads.**
- **Connect with Targeted Audience.**
- **3D Product Display & Community Building.**
- **New Opportunities for Manufacturers.**
- **Eliminate Geographical Barriers.**
- **User Friendly Access.**
- **Modern Digital Technology.**

Categories Covered



- Athletic Wear
- Baby & Infant Products
- Bags & Luggage Material
- Batteries
- Beachwear & Nightwear
- Bed Sheets & Covers
- Belts & Accessories
- Biogas Stoves & Burners
- Bridal Wear
- Caps & Hats
- Carpets, Rugs & Mats
- Children Clothing & Shoes
- Consumer Goods
- Crockery & Tableware
- Cushion Covers & Curtains
- Detergent Powder & Cakes
- Disposable Products
- Durries & Mattresses
- Embroidered Garments
- Embroidery Machine
- Ethnic Wear & Wedding Dresses
- Fabrics
- Fashion Accessories
- Footwear & Shoes
- Garden Accessories
- Garment Accessories
- Hair Wigs
- Home Appliances
- Home Cleaning Products
- Home Decor Items
- Home Furnishings
- Hosiery Fabric
- Hosiery Goods
- Hosiery Machinery
- Human Hair & Accessories
- Jackets
- Jeans, Pants & Trousers
- Jute Bags
- Kitchen & Canteen Acc. & Equipment
- Kitchen Appliances
- Kitchen Utensils
- Ladies Handbags
- Ladies Shoes & Sandals
- Ladies Suits & Sarees
- Lamps & Lampshades
- Laundry Products
- Leather Products
- Luggage & Bags Comp. & Accessories
- Menswear & Womenwear
- Modular Kitchen & Furniture
- Pest Control Products
- Pet Products
- Readymade Garments
- Ribbons & Laces
- Safety Shoes
- School Uniforms
- Screen Printing Services
- Sewing Machine
- Shirts & T-shirts
- Silk Textile Materials
- Silk, Silk Fabric
- Skirts & Tops
- Spinning Machinery
- Tableware & Cutlery
- Textile & Leather Accessories
- Textile Chemicals
- Textile Dyeing Machinery
- Textile Finishing Machinery
- Textile Job Work
- Textile Printing Machinery
- Textile Printing Services
- Textile Processing Machinery
- Textile Testing Equipment
- Travelling Goods & Equipment
- Weaving Machinery
- Yarn & Threads

Visitors Covered

- Traders • End Users • Manufacturers
- Purchasers • Service Providers • Media Houses
- Exporters • E-Commerce Sellers

Glimpses



Booth Features



Real Fair Ambiance

Online fairs give an experience of real fair ambiance moving physical fairs into a digital atmosphere. Customized outlook and content according to your requests, the fairs are organized in the concept you want. You can experience what you expect from a fair, and even more on an online platform.



Easy Access

Our user friendly online fairs are accessible from computer, tablet and mobile phones, supporting all browsers. Both the organizer and the participant firms can manage and involve the fair online. You can gather masses from all around the world online in one platform.



Modern Technology

Online fairs are a digital way of fairs combining modern technology with never ending developments. You can get fast and practical results from the virtual fairs of the digital world.



Live Support

We do live support during all stages of the fair organization from the beginning to the end of both for the organizer and the participant firms for a flawless online fair experience.



Live Chat & Video

Representatives of participant firms can interact simultaneously with the visitors live on the stands. Live chats and video meetings occurring in a digital environment provide you to make a right assessment and get efficient results.



Detailed Statistics and Reports

Fair statistics such as the number of visitors, demographic insights, visitor information of the stands are reported to the organizer and the stand. These statistics show a clear route for the next steps for the businesses.



Backward Looking Fair and User Data

Online fairs zero the loss of visitor information happening on physical fairs. You can keep in touch and follow up your stand visitors even if you have not connected during the fair.



Integrated Marketing Communications

The all fair process can be integrated into both your or the participants' marketing communications. Related products and services can be promoted either before or after the fair maintaining a parallel marketing. Generating interest and leads for your online fair easily on digital, they can be added into your online channels parallelly.



Low Cost and High Reach

Avoiding the high costs of physical fairs such as accommodation, travelling, you can connect all around the world and widen your reach. With the cost that you cut you can focus on increasing your return on investment.

Our Promotional Campaign



Sponsorships



Digital Marketing



Telemarketing



Electronic Mailers



Press Releases



Online Advertisement



Newspaper Advertisement



Social Media



Invitations to Key Buyers



Seminars

Past Events

 <p>COVID-19 Essentials Expo India 5-7 August 2020</p>	<ul style="list-style-type: none"> Exhibitors : 75+ Sponsors : 15+ Trade Visitors : 55000+ Visited Countries : 150+ Visited Cities : 1100+
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 <p>PACKAGING EXPO INDIA 2020 24 - 26th September (11 AM to 7 PM)</p>	<ul style="list-style-type: none"> Exhibitors : 70+ Sponsors : 10+ Trade Visitors : 77000+ Visited Countries : 138+ Visited Cities : 1230+
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 <p>G-FAIR KOREA 2020 KOREA SOURCING FAIR 5th - 6th November, 2020</p>	<ul style="list-style-type: none"> Exhibitors : 120+ Sponsors : 15+ Trade Visitors : 45000+ Visited Countries : 115+ Visited Cities : 840+
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 <p>KOREA SOURCING FAIR IN MIDDLE EAST G-FAIR KOREA 2020 09:00 - 17:00 (SAK TIME ZONE), 24 - 25 - 26 NOVEMBER, 2020</p>	<ul style="list-style-type: none"> Exhibitors : 125+ Sponsors : 15+ Trade Visitors : 25000+ Visited Countries : 147+ Visited Cities : 870+
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 <p>CONSUMER GOODS EXPO INDIA 2020 05-05 December (10AM to 9PM)</p>	<ul style="list-style-type: none"> Exhibitors : 85+ Sponsors : 30+ Trade Visitors : 72000+ Visited Countries : 120+ Visited Cities : 937+
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 <p>INDUSTRIAL ENGINEERING & MACHINERY EXPO INDIA 2021 11-13 February 2021 (10AM to 9PM)</p>	<ul style="list-style-type: none"> Exhibitors : 110+ Sponsors : 45+ Trade Visitors : 63000+ Visited Countries : 65+ Visited Cities : 810+
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Organizers Working with Tradeindia




Exhibitor Summary



72%
Exhibitors were
satisfied with
Virtual Trade Show

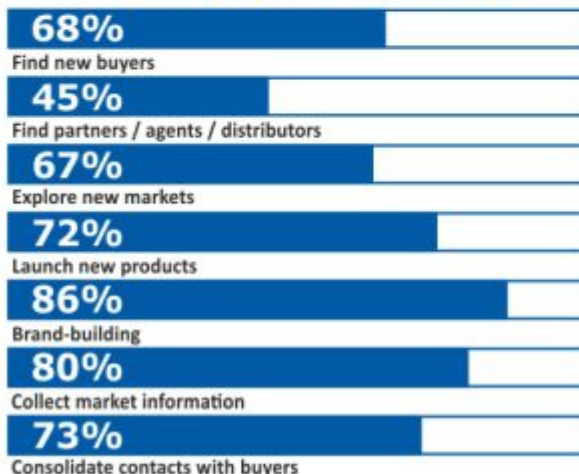


75%
Exhibitors would
like to exhibit in
Virtual Trade Show



71%
Exhibitors would recommend
Virtual Trade Show
to friends & colleagues

Exhibitor's objectives achieved



Exhibitor's Feedback



Shri Vinayak Packaging Machine Pvt. Ltd.
Mr. Navneet Kumar

First of all, we would like to congratulate tradeindia for organising virtual tradeshow with facilities like video calling and presentation. Indeed, it is a new concept and suits everyone to be part of it from any place. Organising virtual tradefair in such a scenario demands many hard work and efforts and our kudos to tradeindia. However, we would like to suggest you to add a new feature to provide all the information about the customers through Chat. It will help us to get connected with them instantly. Also, those who miss the opportunity of video calling or do not understand the products, they all will be get benefited with the chat facility because we will contact them immediately and make them understand about the product as well. Moreover, we appreciate the unique initiative and positive step of Tradeindia to run the business with speed and energy.

BTYLAB
Sang Hyoun Lee



I am grateful to tradeindia who helped us find the buyers by organising virtual tradeshow. We are meeting a lot of customers. Indian market is a growing market, so here, we met customers online. Its is new market for us. I like this virtual exhibition, which brings technology & producers together. I like very this virtual tradeshow in this pandemic period. I think this will be the future platform for buyers and sellers.

Visitor Summary



90%

Visitors were
satisfied with
Virtual Trade Show

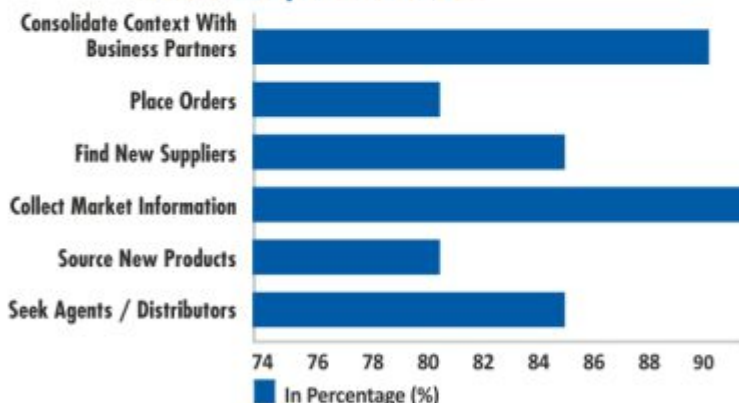
91%

Visitors would
like to attend
Virtual Trade Show

92%

Visitors would recommend
Virtual Trade Show
to friends & colleagues

Main Purpose of Visit



Visitor's Feedback

**Medhansh Enterprises**

Mr. Manoj Sharma

Finding myself fortunate enough to have visited the virtual Expo organized by tradeindia. I am astonished to find that virtual tradeshow looks like real tradeshow of pre covid era. Having said that, I visited all three halls and saw a number of manufacturers across the globe. Meeting manufacturers from different parts of the world at one place in a virtual tradeshow is beyond my imagination. Thanks Tradeindia!

Armigo Packaging
Mr. Ankur Goyal**Armigo**
PACKAGING

I would like to thank Tradeindia for making us gain from the fair. I appreciate the way you guys are burning mid night oil to organize such a fair which is incumbent to benefit all of us who are dealing in small business. I am very surprised to find that you are not charging any penny for entry in the tradefair where as it caters a huge opportunities to speed up your business to the next level. I would like to conclude it by offering a sincere thanks again to Tradeindia for making us churn our business by finding potential exhibitors & buyers.



India's Largest **B2B** Marketplace

Tradeindia was started in **1996** to offer the Global Business Community a single platform to promote their products and services. Today, it provides a single platform to all the businesses (including **SME's & MSME's**) for the **online promotion** of their **products** and **services**. Its portal is an ideal forum for **buyers** and **sellers** from across the globe, who can interact with each other and conduct the business smoothly, securely and effectively.

Today, **tradeindia** has taken the initiative to reform the client servicing segment by becoming a **360° Digital Marketing Solution Provider** and an **E-Marketplace**. Not only it is assisting buyers and sellers to connect with each other, it is also providing support with **payment protection plans (TI Pay)**, **Collateral Free Loans (TI Lending)** and **Logistics (TI Logistics)**. In fact, **tradeindia.com** is the first company in the market which is providing **E-Marketplace** to **SMEs** along with solutions like **Domain/ SSL/ Google Ads/ SMO/ FB Promotion**.



Infocom Network Ltd.

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Branch Offices :

NORTH : Delhi & NCR (Karol Bagh, Rajouri Garden, Rohini, Faridabad, Gurugram, Noida), Ambala, Jaipur, Jodhpur, Ludhiana, Panipat.

WEST : Ahmedabad, Bharuch, Bhavnagar, Indore, Jamnagar, Mumbai (Andheri, Borivali, Dadar, Thane, Vasai), Nashik, Pune, Rajkot, Surat, Vadodara, Vapi.

SOUTH : Bengaluru, Chennai (Greams Road, Ambattur), Coimbatore, Hyderabad. **EAST** : Kolkata.

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