

#Announcement / 5 March 2020, Shanghai, China

## Announcement on Postponement of ANUFOOD China 2020

Dear Exhibitors, Visitors and Industry Colleagues,

In view of the current outbreak of respiratory disease caused by the novel coronavirus in various parts of China, the Guangdong Provincial Pneumonia Epidemic Leading Group Office for Prevention and Control of New Coronavirus Infection, the Department of Commerce of Guangdong Province, and the Shenzhen Municipal Commerce Bureau have issued notices to restrict mass activities, and suspend large-scale economic and trade activities province-wide, as well as halt all large-scale exhibition activities in the city of Shenzhen respectively during this period in order to safeguard the health and safety of all exhibition participants.

As a result, ANUFOOD China 2020, which originally scheduled to be held from April 15 to 17, will be postponed to July 8-10, 2020. The venue will still remain as Shenzhen World Exhibition & Convention Center, Shenzhen, China.

As a satellite event of world-renowned food event Anuga, ANUFOOD China is backed by robust industry resources and global reach to establish a much-needed high-end food and beverage trading platform in South China.

We believe that through the concerted efforts of all organizing parties and with the strong support of industry associations, media partners, exhibitors and visitors at home and abroad, we will continue to adhere to the principle of bringing together quality brands and suppliers from all over the world and integrating premium global business resources with supporting programs of the exhibition, to establish the one-stop procurement platform for the best benefit for all.

We are confident and capable of elevating ANUFOOD China to new heights to create greater value for the positive development of the food and beverage industry in China and throughout Asia.

We apologize for the inconvenience caused by the postponement, and thank you for your kind understanding.

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- powered by Anuga  
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### **About the Organizers**

#### **Koelnmesse - Global Competence in Food and FoodTec:**

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

[www.koelnmesse.com](http://www.koelnmesse.com)

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#### **China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products (CFNA)**

The membership of CFNA has exceeded 6,500 companies, covering all parts of China, which is composed of the largest and most representative companies and a large number of small and medium sized enterprises. Its member companies account for 70 percent of China's total imports of food and agricultural products. Member enterprises include manufacturers, importers, trading agents and distributors of imported food. It also provides important and latest information of food industry for the majority of member enterprises, and provides industry guidance and management.

<http://en.cccfna.org.cn>

#### **Shenzhen Retail Association**

The association has more than 500 members, membership covers shopping malls, department stores, supermarkets, brand chain stores, convenience stores and automobile maintenance chains and other large and medium-sized enterprises. There are more than 60,000 member stores in China, among which nearly 60,000 are distributed in more than 30 provinces, cities and autonomous regions. The association is committed to creating a strong promotion platform for the development of retail chain industry, closely matching the highest needs of members.

<http://www.szrba.org>