

# Space Application / Reservation Form

# KBC 2018



## Kitchen & Bath China 2018

### 第23届中国国际厨房、卫浴设施展览会



Domo China 2018  
- Household Technology & Appliance  
住宅技术与电器



Heating, Ventilation, Boiler, Air-Conditioning,  
Plumbing & Water China 2018  
建筑暖通、锅炉、空调、管道技术及水处理

Shanghai New International Expo Centre  
2345 Longyang Road, Shanghai 201204, China  
June 5 - 8, 2018

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: (Mr/Ms) \_\_\_\_\_ Title: \_\_\_\_\_

Main Field of Business: \_\_\_\_\_

We, the undersigned, kindly reserve a booth / space as indicated below and accept the location selected by organizers. (Please tick and fill in the blanks where appropriate)

Package Stand (Minimum 24sqm with standard depth: 11m or 4m)

Width \_\_\_\_\_ m x Depth \_\_\_\_\_ m

Raw Space (Minimum 24sqm with standard depth: 11m or 4m)

Width \_\_\_\_\_ m x Depth \_\_\_\_\_ m

Outdoor Space (Minimum 60sqm with standard depth: 10m or 6m)

Width \_\_\_\_\_ m x Depth \_\_\_\_\_ m

Authorized Signature & Stamp

(Please return this form to our agent in your region or to WES.)

Date

# Cost

# KBC 2018

## A. Package Stand

Minimum of 24sqm with standard depth 11m or 4m. It includes basic fittings of: space, walls on three sides, carpeting, fascia in Chinese and English, 2 desks, 6 chairs, one electric outlet of 220V and 8 spot lights.

## B. Raw Space

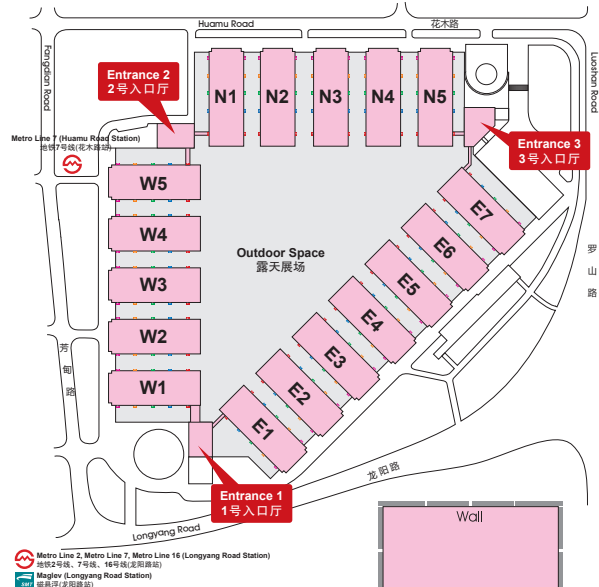
Minimum of 24sqm. Exhibitors setting up stands are at their own expense.

	Package Stand	Raw Space
E1	US\$280/m <sup>2</sup>	US\$215/m <sup>2</sup>
E2	US\$250/m <sup>2</sup>	US\$185/m <sup>2</sup>
E3	US\$235/m <sup>2</sup>	US\$170/m <sup>2</sup>
E4	US\$220/m <sup>2</sup>	US\$155/m <sup>2</sup>
E5	US\$220/m <sup>2</sup>	US\$155/m <sup>2</sup>
E6	US\$205/m <sup>2</sup>	US\$140/m <sup>2</sup>
E7	US\$205/m <sup>2</sup>	US\$140/m <sup>2</sup>
N1	US\$250/m <sup>2</sup>	US\$185/m <sup>2</sup>
N2	US\$235/m <sup>2</sup>	US\$170/m <sup>2</sup>
N3	US\$220/m <sup>2</sup>	US\$155/m <sup>2</sup>
N4	US\$220/m <sup>2</sup>	US\$155/m <sup>2</sup>
N5	US\$235/m <sup>2</sup>	US\$170/m <sup>2</sup>
W1	US\$320/m <sup>2</sup>	US\$255/m <sup>2</sup>
W2	US\$280/m <sup>2</sup>	US\$215/m <sup>2</sup>
W3	US\$235/m <sup>2</sup>	US\$170/m <sup>2</sup>
W4	US\$235/m <sup>2</sup>	US\$170/m <sup>2</sup>
W5	US\$250/m <sup>2</sup>	US\$185/m <sup>2</sup>
Tent	US\$175/m <sup>2</sup>	US\$155/m <sup>2</sup>

## C. Outdoor Space

Minimum of 60sqm at US\$110/per sqm.

Exhibitors setting up stands are at their own expense.



Sketch Map 示意图  
(for reference 以现场实际情况为准)

## Participation Procedure

Fill in the attached Space Application / Reservation Form and return to:

**Worldwide Exhibitions Service Co., Ltd.**

24/F., Xincheng Mansion, 167 Jiangning Road

Jing'an District, Shanghai 200041

Tel: 0086-21-32224777 Fax: 0086-21-32224770

E-mail: info@wes-expo.com.cn Website: www.wes-expo.com.cn

Local Contact:

# Date and Venue

# KBC 2018

Move-in: June 1 - 4, 2018

Show Date: June 5 - 8, 2018

Move-out: June 8 from 15:00, 2018



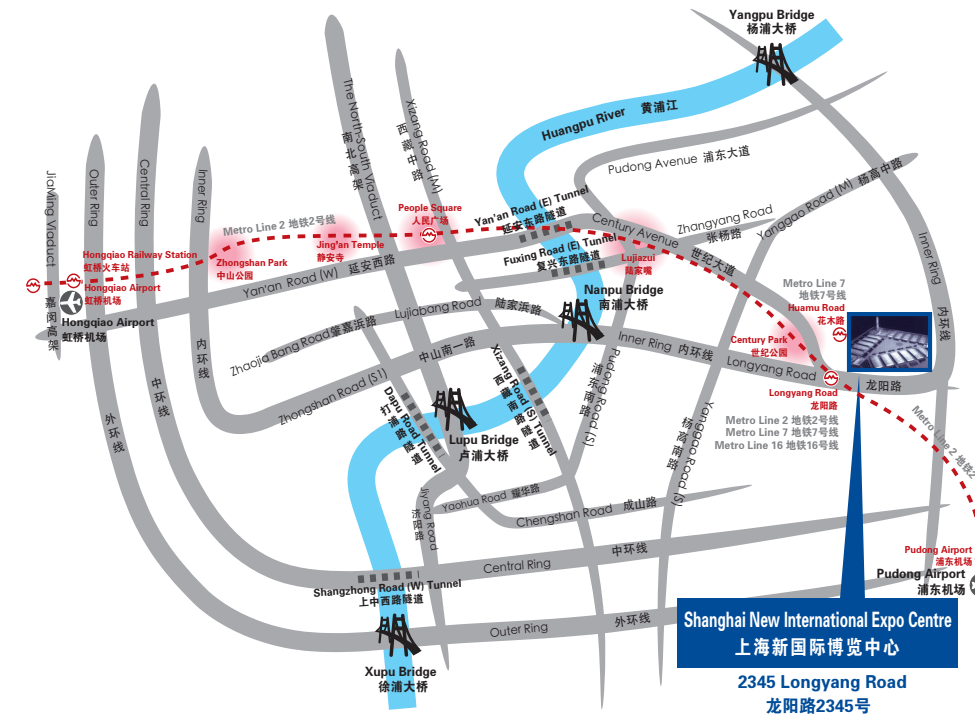
**Shanghai New International Expo Centre (SNIIEC)** is located in the economic, finance and trade center of Shanghai. The excellent facilities and services provided by **SNIIEC** make it the best venue for domestic and foreign exhibitors to stage all types of exhibitions.

**SNIIEC** comprises 17 exhibition halls and 3 deluxe entry lobbies of a total area of 250,000m<sup>2</sup>, of which 200,000m<sup>2</sup> are indoors and 50,000m<sup>2</sup> outdoors. The exhibition halls are column-free with a clear height of 11m.

**SNIIEC** is not only a new landmark for Shanghai city, but also provides a new platform for China exhibition fields.

**Address:** 2345 Longyang Road, Shanghai 201204, China

**Transport:** Metro Line 7 (Huamu Road Station) / Metro Line 2, Metro Line 7, Metro Line 16 (Longyang Road Station) / Maglev (Longyang Road Station)



Boost Construction Industry, Promote Global Sourcing  
integration, built-in, green, interconnection, intelligence, innovation



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June 5 - 8, 2018

Shanghai New International Expo Centre  
2345 Longyang Road, Shanghai 201204, China

Liaison / 联络机构

(WES) Worldwide Exhibitions Service Co., Ltd.  
上海环球展览有限公司

24/F., Xincheng Mansion, 167 Jiangning Road, Jing'an District, Shanghai 200041

上海市静安区 (200041) 江宁路 167 号新城大厦 24 层

Tel/ 电话: 0086-21-32224777 Fax/ 传真: 0086-21-32224770

E-mail: info@wes-expo.com.cn Website: www.wes-expo.com.cn



The final show names, venues and dates are decided by governmental endorsement according to Chinese exhibition regulation.

# KBC 2018

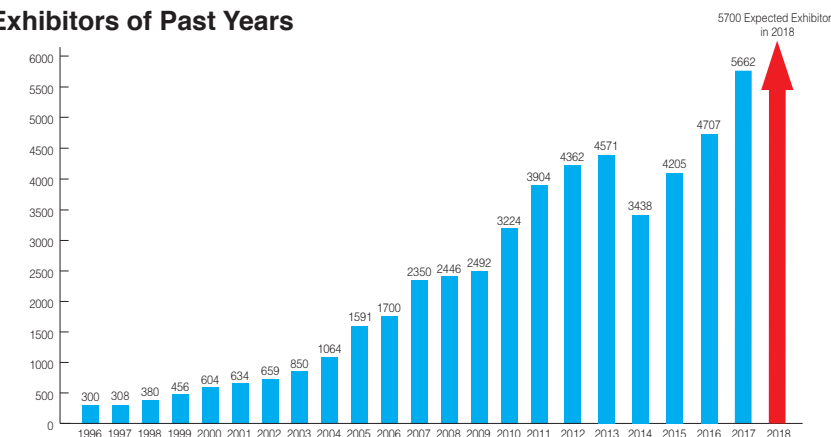




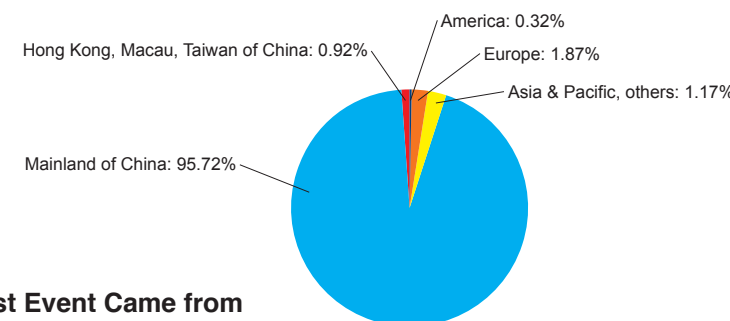
## Successful Records

## KBC 2018

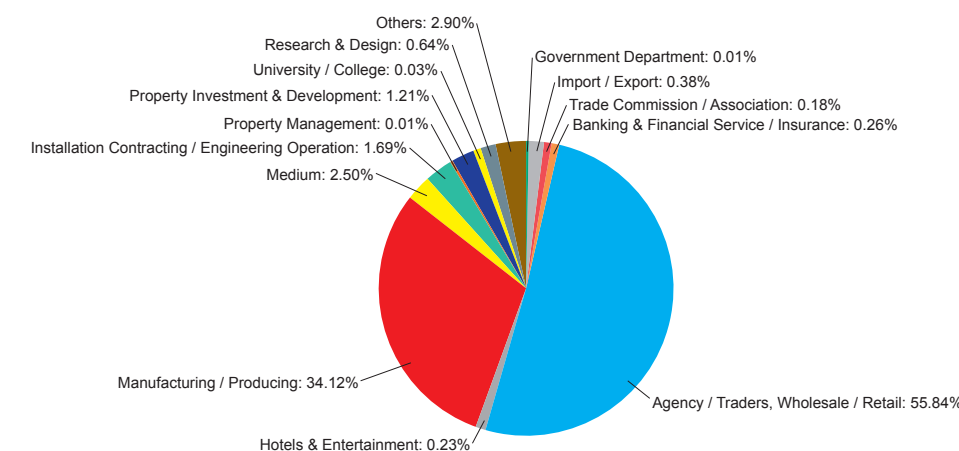
### Exhibitors of Past Years



### Participants of Last Event Came from



### Visitors of Last Event Came from



**Looking for Your Buyers, Looking for Your Suppliers**

**107,046** visitors, clients, end-users and customers from all over the world attended the events.

**RMB 8.07** billion and **US\$ 0.78** billion of transaction value reached by **65.95%** exhibitors of spot check on site of last event.

## A Lucrative Market Benefits All Vendors and Buyers

The sponsors and organizers will invite more than 100,000 visitors throughout China, and from the countries in Asia, to visit the show. A promotion campaign towards to the extensive visitors like end-users, decision-makers, importing and exporting companies, designers, engineers, technicians, etc. is to be launched before the opening of the show through government organizations, industrial associations or societies, news releases, various advertisements, direct mailing, etc.

A series of activities and conferences, organized by the government and industrial associations concerned, will be held for the coordination of the complete success of the show.

## An Ideal Center Full of Information and Opportunities

- An integrated advertising program involving about 100 mediums coming from TV stations, radio stations, newspapers, website and professional magazines
- Inviting domestic and overseas visitors through direct mail, computer fax, internet and e-mail promotion
- Delivery of pre-show catalogue in time to numerous vendors and buyers to inform the show profiles and activities
- Organizing symposium and seminars by inviting academicians and experts to contribute creative ideas and strategies targeting the subject of how to transform new technology, new products, and new process
- Distributing millions of admission tickets and invitation coupons to domestic and overseas visitors
- Sending elaborate show catalogue to all corresponding show organizers in the world to enhance the exhibitors' reputation
- Providing visitor's guide to launch a quick bridge between exhibitors and visitors
- Promoting through official organizations, associations and institutions, research institutes and universities to organize professionals to visit the show
- Providing services for accommodation and tour to domestic and overseas visitors

## Exhibits Profile KBC 2018

- Furniture and furnishing system for kitchen & bath: electrical household appliance, kitchen facilities, hood & extractor, cooking hob, oven, grid, bakeware, microwave equipment, sewing & knitting machines, juice press, coffee machines, food processing machines, cleaning, freezing cabinet, laundry appliance, utensils, houseware, etc.
- Kitchen & washroom faucet, sanitaryware, shower box, unit bathroom, steam room, sauna, whirlpool & relaxation system, massage appliance, solarium, swimming pool, medicinal bath preparation, leisure equipment, mirror, fittings, etc.
- Heating engineering, heat exchanger, heat radiator, radiating panel, stove, fireplace, electrical floor heating system, heat recovery and recycling equipment, air heater, heat media and mat, heating elements, thermostat, thermal insulating materials, etc.
- Heating boiler, household boiler (oil, gas, electric), special purpose boiler, central water heating system, house water heating system, burner devices, lightning and fire extinguisher, energy-saving technology, etc.
- Solar heating system, solar collector and distributor, thermostat tank, etc.
- Ventilation system, air duct, air filter and purification, air humidifying and dehumidifying equipment, air inlet and outlet, chimney and exhaust equipment, low noise fan, etc.
- Air-conditioning, central air-conditioning system for household and commerce, refrigerator and freezer, refrigerant, cooling tower, etc.
- Water and wastewater treatment, equipment (for the treatment of water, sewage and sludge), equipment and materials for wastewater purification, measuring and analysis instrument, water de-hardening units, water supply and drain system, etc.
- Pump, valve, hose, joint, accessories, tools, etc.
- Building material, lighting, hardware, tools, fittings & accessories, design & renovation products for kitchen & bath
- Do-it-yourself, training, publication, etc.

**Do not miss out on this - the largest expo of its kind for China**  
**Come and see the world's most famous brands as well as latest technology and services on offer**