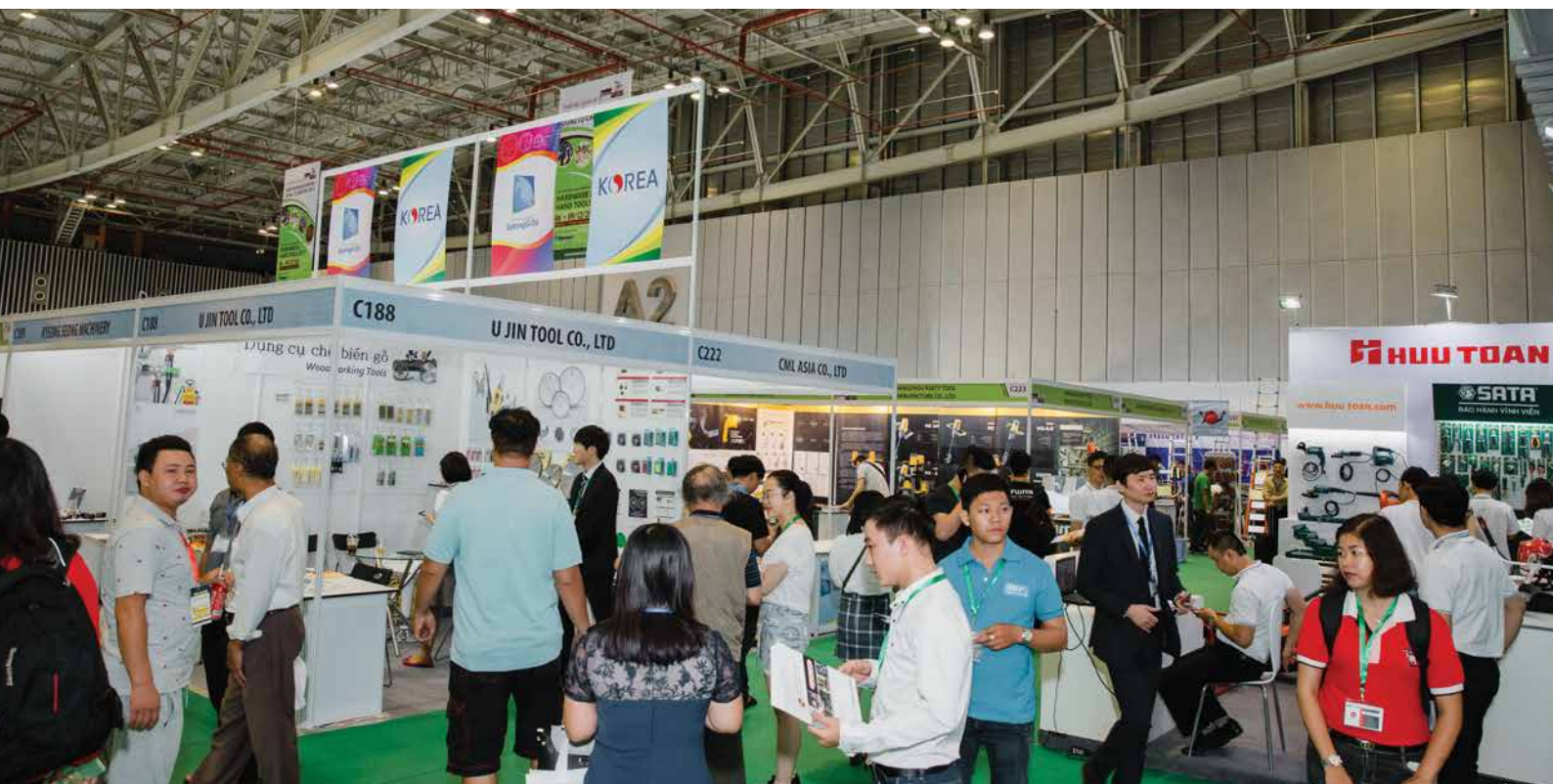




Vietnam International Exhibition on HARDWARE & HAND TOOLS

POST SHOW REPORT

2017



International Exhibition on Hardware & Hand Tools 2017 has completed after 4 efficient working days. This is the only exhibition on hardware and hand tools ever organized in Vietnam.

The show received enormous interest and high appreciation from media agencies, specialized associations and top enterprises in Vietnam for building an international business exchange forum about hardware and hand tools, meeting

diverse demands of the market and fields of manufacture, industries, construction and lifestyle.

This year with a scale of **250** booths, **218** exhibitors from **16** countries and territories, the Exhibition has satisfied requirements of market research on products and technologies to have a general view on hardware and hand tools market in Vietnam.

Supporters

Ministry of Industry & Trade
Ministry of Science & Technology
Vietnam Association of Mechanical Industry
Ho Chi Minh City's Association of Mechanical - Electrical Enterprise

Organizer



Information Sponsors



KEY FIGURES



Name

International Exhibition on Hardware and HandTools in Vietnam
VIETNAM HARDWARE & HANDTOOLS 2017

Occurrence

Annually

Date

06th ~ 09th December 2017

Working Hours

9:00 am - 5:00 pm

Venue

Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh, Tan Phu Ward, Dist.7
Ho Chi Minh City, Viet Nam

Supporters

Vietnam Association of Mechanical Industry
Hochiminh city's Association of Mechanical - Electrical Entreprises

Organizer

VINEXAD National Trade Fair and Advertising J.S.C.

Coordinators

Ministry of Industry and Trade of Vietnam
Related Ministries, Hochiminh City's Authorities
International Trade Organizations in Vietnam and abroad.

VIP GUESTS AT THE OPENING CEREMONY

Ministry of Industry and Trade

General Director of Southern Affairs Agency

Ministry of Science and Technology

General Director of Southern Affairs Agency

Ministry of Planning & Investment

Vice Director of Investment Promotion Center

Vietnam Association of Mechanical Industry

Vice Chairman

Hochiminh City's Association of Mechanical & Electrical Enterprises

Chairman

Taipei Economic and Cultural Office in Vietnam

Chairman

(Representative of Taiwan Pavilion)

China, Tianjin Association of Industries

President

(Representative of Tianjin Province, China Pavilion)

Mrs. Nguyen Ngan Nga

Mr. Pham Xuan Da

Mr. Vu Xuan Dang

Mr. Nguyen Van Thu

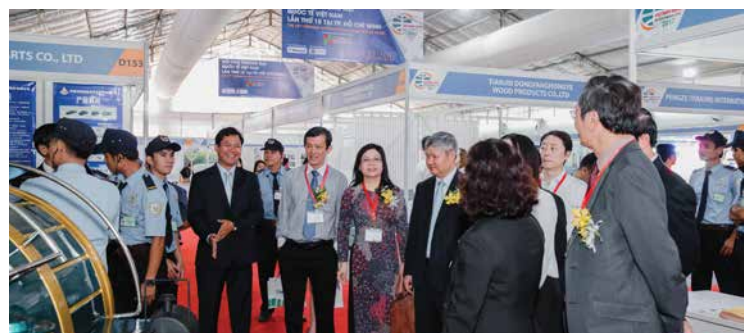
Mr. Do Phuoc Tong

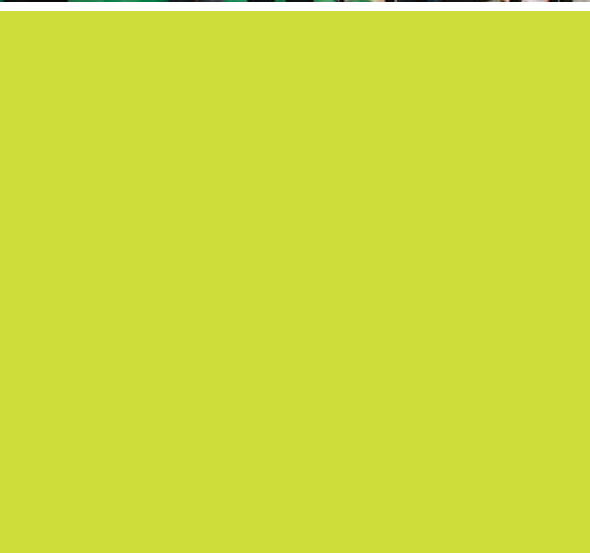
Mr. Liang Kuang Chung

Mr. Geng Wei

Leaders of Vietnamese industry associations, trade & investment promotion department and organisations from provinces and cities throughout the country.

Leaders of Trade and Economic organizations, General Consul, Commercial counselors of foreign countries and territories in Vietnam





250 BOOTHS OF **218** PARTICIPANTS
growing at 24% *growing at 33%*

COMING FROM 16 COUNTRIES AND TERRITORIES

- ◆ Belgium
- ◆ Japan
- ◆ Denmark
- ◆ Netherlands
- ◆ Taiwan
- ◆ Vietnam
- ◆ Thailand
- ◆ Korea
- ◆ Germany
- ◆ Hong Kong
- ◆ China
- ◆ Spain
- ◆ Italy
- ◆ Malaysia
- ◆ Switzerland
- ◆ USA

EXHIBITORS FACTS

✧ BREAKDOWN OF COUNTRIES/ TERRITORIES

Countries/ Territories	Number of	
	Exhibitors	Booths
Belgium	1	1
China	114	114
Denmark	1	1
Germany	2	2
Hong Kong	1	2
Italy	1	1
Japan	3	3
Korea	8	10
Malaysia	2	2
Netherland	1	1
Spain	1	1
Switzerland	2	3
Taiwan	11	15
Thailand	2	2
USA	1	1
Viet Nam	68	91
Total	218	250

✧ BREAKDOWN BY INDUSTRIES

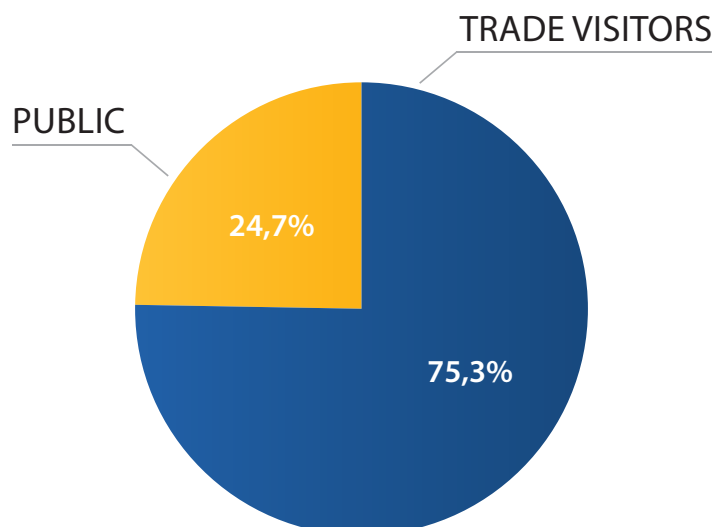
- ◆ **Tools**
 - Hand Tools
 - Power Tools
 - Air Compressors
 - Garden Tools
 - Machine Tools & Equipment
 - Accessories & Equipment
 - Welding Equipment
 - Abrasives
- ◆ **Fasteners**
 - Double-Screw Bolts
 - Screws
 - Screw Bolts
 - Clinch Bolts
 - Mechanical Springs
- ◆ **DIY and Building Hardware**
 - Building Materials & Components
 - Ironmongery (Nails, Mesh Ware)
 - Electrical Supplies
 - Automotive Supplies
- ◆ **Security, Locks and Fittings**
 - Locks & Keys
 - Security Equipment & Systems
 - Building & Furniture Fittings
 - Work Safety & Protection

VISITORS FACT



TRADE VISITORS: **9,632**

PUBLIC : **3,160**



SEMINARS, WORKSHOPS & INVESTIGATION SUPPORTING ACTIVITIES



- ◆ Opening Ceremony: 9.00 am. on December 6th , 2017;
- ◆ Seminar of Dialogue for Quality Infrastructure - Building ASIA's Future (Ministry of Economic of Japan)
- ◆ Seminar on Applications of 3D Laser Scanning technology in Mechanical & Electrical industries - Innovative Solutions and Benefits (Hochiminh City's Association of Mechanical & Electrical Enterprises - HAMEE)
- ◆ Seminar on Development Techniques & Process of Customer Oriented Product in the Context of Global Competition
- ◆ Investigation delegation to Hiep Phuoc Industrial Zone, Nha Be Dist., Ho Chi Minh City

ASSESSMENTS AND REMARKS OF EXHIBITORS (IN%)

97%

Exhibitors were pleased with services of Organizing Board

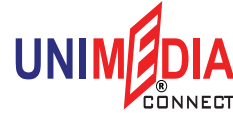
92%

Exhibitors were satisfied with results of participation at the Fair

90%

Exhibitors are interested in participating in the next Vietnam EXPO 2018

MEDIA PARTNERS



MEDIA RELEASE: NEWS & ADVERTISMENT

♦ Viet Nam Televisions and The Voice of Viet Nam



- **TV & Radio:** Viet Nam Television: VTV1, HTV9, VTC, VITV, Info TV, Vnews. FBNC Television, Quochoi Television, Vnews Television, The Voice of Viet Nam.
- **Fanpage:** Vietnam Hardware & Hand Tools Expo

◆ Newspaper

◆ E-Newspaper

<http://baocongthuong.com.vn>

<http://www.sggp.org.vn/kinhte>

<http://www.most.gov.vn>

<http://vista.gov.vn>

<http://bnews.vn>

<http://enternews.vn>

<http://www.hochiminhcity.gov.vn>

<http://www.moit.gov.vn/vn/tin-tuc>

<http://quochoitv.vn/Videos>

<http://vccinews.vn/news>

<http://giaoducthoidai.vn>

<http://techmartvietnam.vn>

<http://truyenthongkhoahoc.vn/vn>

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<http://www.kinhthenews.com>

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<http://www.phunustyle.vn>

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<https://kinhdoanh.vnexpress.net>

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<http://vntime.vn/vi>

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<http://vnmedia.vn/thi-truong>

<http://www.giadinhvietnam.com>

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<http://vccinews.vn/news>

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<http://vietnamnews.vn/economy>

<http://ven.vn/vi-VN/vi>

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<http://www.baomoi.com>

<http://vitv.vn/tin-video>

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<http://vnmedia.vn/thi-truong>

<http://www.htv.com.vn>

<http://thoibaokinhdanh.vn>

<http://thoibaonganhang.vn>

<http://dntm.vn>

<http://tapchihuunghi.vn/doanh-nghiep-17>

<http://khcncongthuong.vn/tin-tuc>

<http://camnangmuasam.vn/en>

<http://www.noithatmagazine.vn/tin-tuc>

<https://www.lecourrier.vn/la-foire-vietnam-expo-2017-a-ho-chi-minh-ville>

<http://kinhdoanhvatiepthi.vn>

Media releasing will be continued

