



INDIA TRADE PROMOTION ORGANISATION
 Pragati Bhawan, Pragati Maidan, New Delhi - 110001
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ADVERTISEMENT FOR MAIN FAIR GUIDE Deadline for Application 30th September, 2008 **FORM D**
 (to be filled in Capital Letters)

Company particulars
 Exhibiting Company's Name & Address

Company's Name _____
 Contact Mr./Ms. _____
 Address _____
 City _____ Pin Code _____ Country _____
 Area code _____ Telephone _____ Fax _____
 E-mail _____ Website _____

Advertisement tariffs

Advertising options	B&W		Colour	
	Rs.	US\$	Rs.	US \$
Inside pages	3700	137	5400	143
Cover page:				
IInd Cover	-	-	12,000	293
IIIRD Cover	-	-	10,200	260
IVth Cover	-	-	18,000	442
Book Mark in Fair Guide (Insertion Rates)	-	-	7,450	280

Size of the Catalogue : 5" x 8.5" Materials required for advertisement
 Print area : 4" x 7.5" Black & White : Film positives to the size of the print area-screen ruling #120
 Bleed area : 5.25" x 8.75" Multicolour : Film positives to the size of the print area-screen ruling #133

Note : Advt. released in Flash Fair Guide automatically will be reflected in the main fair Guide

Terms of payment
 100% payment by way of DD favouring ITPO, Delhi, alongwith advertisement material, to reach us on or before 14th October 2008. 12.36% Service Tax will be extra

Payment particulars

I/We enclose DD payable to "(ITPO, Delhi)" as advt. release fee DD/No. _____
 dated _____ for Rs/US\$ _____ (in words) _____
 _____ drawn on (bankers name) _____
 Name _____ Designation _____
 Date _____ Stamp & Signature _____

Please keep a copy of this form for your records