

Enjoy... Relish...

Have a tasty
affair for life...



About us

We at **Khas Foods** take pleasure in introducing ourselves as manufacturers and suppliers of high quality Basmati Rice. With a wide range of brands and products to offer, '**KHAAS**' today has not only become a household name but has also won the hearts of millions of people world wide.

Khas Foods Pvt Ltd was incorporated with the primary motive to deliver complete satisfaction to customers by way of quality products and timely services. And since its incorporation, not only has Khas Foods carved its niche in the domestic market but also has a good standing in the international markets.

Our company works towards total consumer satisfaction through our quality policy, which is committed to ensure customer reliability, confidence and satisfaction meeting international standards of quality, food safety and hygiene. Following the statutory and regulatory requirements, we conduct stringent quality test under the supervision of quality experts before the products are exported.

We are also an ISO 22001 : 2005 Registered Company.

Since our incorporation we have successfully covered the Asia- Pacific region, to the extent of even meeting the stringent food safety norms of Australia & New Zealand. We also have a good standing in the Middle East Market and are always under the process of developing new and promising markets and constantly expanding the groups horizon by handpicking result oriented distributors and agents in different regions of the world, to meet today's globally competitive business environment.

Our Goal is to have complete customer satisfaction through maintaining the highest standards of quality, and meeting our commitments on time every time . So come join hands with us and together let's make Quality, the Priority...

Vision

To be a leading quality and innovative driven through global conglomerate.

Mission

We are constantly striving to achieve excellence in all our endeavours to create sustainable value for our Client & the community at large.



TEAM

One of the main reasons for the company's success has been due to its team. The company has in its team motivated, young & dynamic individuals who excel in their fields and are steering the company to new heights. In its team the company has professionals who are experienced in their respective fields and comprises of dedicated personnel who contribute to the overall success of the organization. We have trained professionals to attend to specific job function which belong to a specific department such as Exports, Merchandise, Purchase, Business development & International Marketing, Quality Control, Packing, Accounts and Administration & Human Resources who accomplish the overall objectives. The team is guided by Transparency, Integrity, and Professionalism.

Drop of heaven in every **grain....**

Our Product

- India Khaas XL Authentic Basmati Rice
- Khaas Premium Basmati Rice
- India Khaas XL Sella Basmati Rice
- Khaas Biryani Rice
- Khasmati Basmati Rice



Our markets...

With the recipe of hard work and dedication, we strive to achieve nothing but the best...

Khas Foods today is known for its uncompromised high quality which the company maintains round the year.

Today Khas Foods has made a niche for itself in not only the home market but also in the international market. Being a young company, we understand what the consumers of today want and strive to achieve nothing but the best for them, offering new and innovative products, latest packaging and new design solutions.

In the domestic market, we work with distributors to make our product available across the country.

Today having over 70 distributors and 157 stockiest, 'INDIA KHAAS XL' and 'KHAAS PREMIUM' has become a name synonymous in every household.

Outside of India, we work directly with distributors, who sell our products under our company brands India Khaas XL and Khaas Premium. We also sell bulk commodities to large international and regional trading firms. We sell our products, primarily in emerging markets, through a broad distribution network.

Apart from the above we are constantly in search of new promising markets, handpicking result oriented distributors and agents in different regions of the world to meet today's globally competitive business environment.



India Khas **XL** Authentic Basmati Rice



| | |
|--------------------|---------------------------------------|
| Parameters | India Khaas XL Authentic Basmati Rice |
| Quality | 1121 Basmati Rice |
| Avg. Grain Length | 8:30 MM(min) |
| Chalky | Less than 15% |
| Broken | Less than 1% |
| Moisture | 12-14% |
| Red Grains | Nil |
| Green Grains | Nil |
| Black Tip Grains | Nil |
| Aroma | Good |
| Cooking Properties | Excellent |
| Elongation Ration | Upto 2.5 times |

* India Khaas XL also comes in 1121 Sella (Golden/Creamy)



Khas Foods brings to you the most superior form of Basmati Rice available on Earth. Superior because every grain of this Basmati Rice has exceptional grain length, which elongates to more than double its size upon cooking and has an aroma that is sweet and appetizing. A wholesome treat, India Khaas XL is clearly the smart choice of the smart woman today.

Fertilized by clean, snow fed water from the Himalaya and processed extremely hygienically, it is the most refined Basmati you will ever get.

*Definitely the best that
money can buy.....*



India Khaas XL Authentic Basmati Rice comes in:

- ▶ Nitrogen Flushed Poly Pouches
- ▶ Fabric Bags
- ▶ Jute Bags (Brown / White)

All shelf life of the laminated Pouches is between 3 to 5 years as teh pouches are vacuum and Nitrogen Flushed hence eradicating the growth of weevils.



Khas Premium Basmati Rice



| Parameters | India Khaas XL Authentic Basmati Rice |
|--------------------|---------------------------------------|
| Quality | Pusa Basmati Rice |
| Avg. Grain Length | 7.40 MM (min) |
| Chalky | Less than 15% |
| Broken | Less than 1 % |
| Moisture | 11 - 13 % |
| Red Grains | NIL |
| Green Grains | NIL |
| Black Tip Grains | NIL |
| Aroma | GOOD |
| Cooking Properties | Excellent |
| Elongation Ration | Upto 2.5 % |

* India Premium Basmati Rice also comes in 1121 Sella (Golden/Creamy)

Khaas Premium Basmati Rice, is a delight for everyone. Loved by all, it's slender 'n' slim appearance is pleasing to the eyes.



Khaas is a perfect combination of flavor and texture. Every grain fluffs up and transforms the simplest dish into an exotic one and is enriched with nutrients, vitamins and minerals.

Khaas Premium was launched for the common man keeping in mind the price sensitivity of the people.

No wonder Khaas adorns most dinner tables and its rich taste is preferred by rice lovers everywhere...



Khaas Premium Basmati Rice come in

Nitrogen Flushed Poly Pouches
Non-Woven or Kerry Bags
Jute bag (Brown/White)

Available in all sizes



Khaas XL

Sella Rice



Khaas XL

Sella Rice

India Khaas XL Sella Rice is an exclusive, high quality basmati which is full of nutrients and indulgent flavors.

This variety has excellent cooking properties and is well cleaned, processed and packed. It comes in different variants: Creamy Sella/Parboiled or Golden Sella/Parboiled. India Khaas XL Sella basmati can grace any cuisine you can think of and with its adorable taste, it is truly a heart winner..

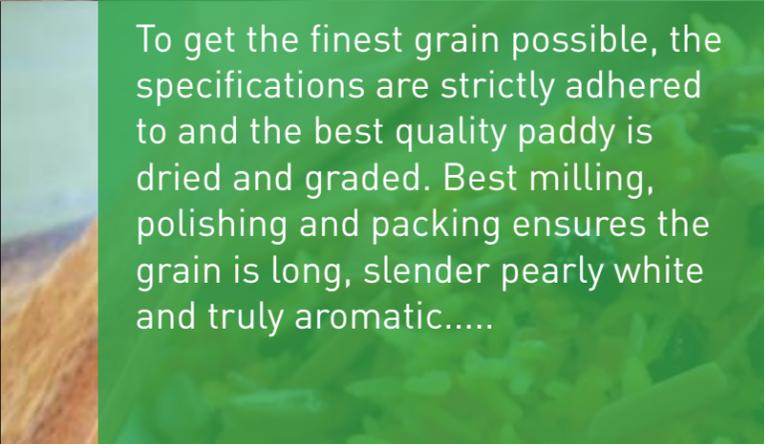


Khaas Premium Biryani Rice



This culinary magic comes to you after a lot of hard work patience and careful tending.

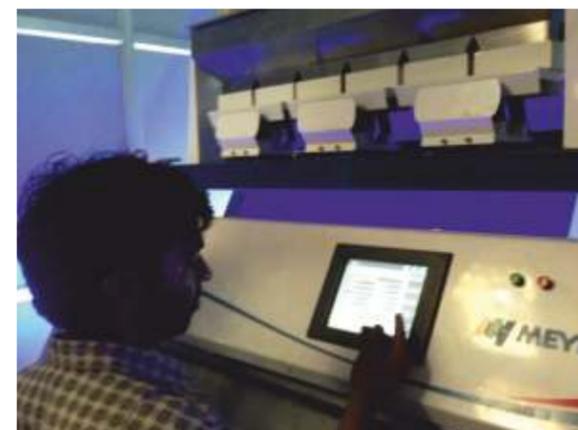
Khaas Premium Biryani Rice is the perfect rice for all occasions for an enjoyable and enriching experience.



To get the finest grain possible, the specifications are strictly adhered to and the best quality paddy is dried and graded. Best milling, polishing and packing ensures the grain is long, slender pearly white and truly aromatic.....



Production & Warehousing

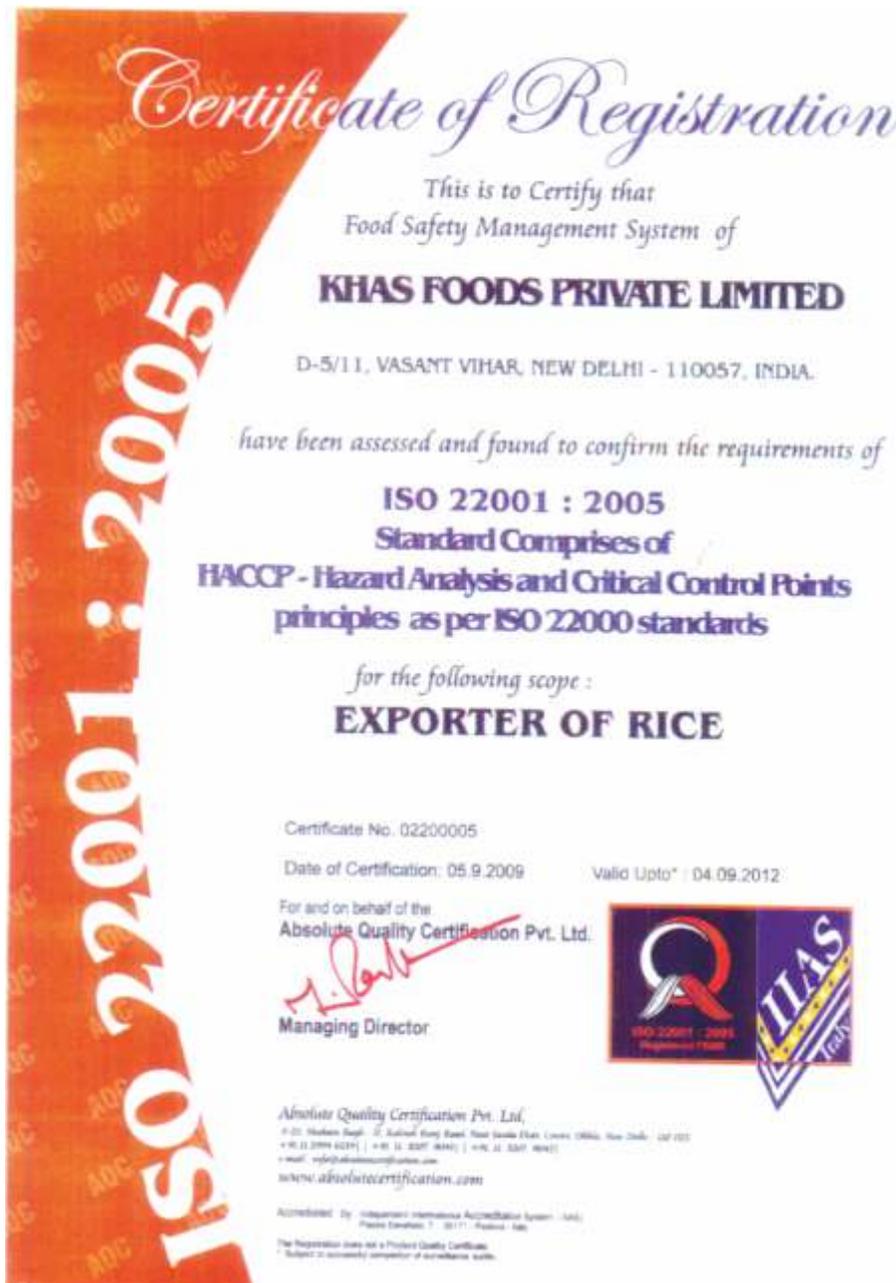


We at Khas Foods, believe that our goal is to have complete customer satisfaction through maintaining the highest standard of quality and meeting our commitments on time everytime.

The group has its own production and warehousing setup installed with the latest fully automated rice machinery with the best in class-imported machineries from SATAKE Japan, to provide the finest quality of Basmati Rice. Our warehousing and storage facilities ensure excellent maturity of the rice kernel.

We procure the finest quality of paddy which is grown in the foothills of Himalayas with snow fed water. Each grain of Basmati Rice tastes like a drop of heaven..

Certification & Membership..



We are an **ISO 22001:2005** Registered Company
We are also **HACCP** Compliance
Member with **APEDA**
Member with **PHD**, Chamber of Commerce