



www.ribasmatirice.in
www.rajeshind.com



Royal People
Royal Taste



RAJESH INDUSTRIES

Miller, Processor & Exporter of Basmati & Non Basmati Rice

Govt. of India Recognized Star Export House AN ISO, HACCP & GMP Certified



About Us

Rajesh Industries having its three manufacturing units in vicinity of Distt. Karnal (Haryana) spread over in area of 22 Acres Land with complete in – house Set up is prominent manufacturer and Exporter of Basmati and non Basmati Rice. It is serving its client for more than 45 Years or in simple language it can be said Today 3rd generations of the Family has taken its reins in its hand and leading the work under the skilled

guidance of their elders and steering the Company to more heights and expanding its existence worldwide by supplying high quality product to its client and End consumers.

Rajesh Industries has storage capacity for more than 50,000MT unprocessed paddy and 25,00MT processed Rice.

Our everyday production capacity is approx. 2,000MT.





Basmati Rice is a Heritage of Indo-Gangetic Planes.

Basmati is a small group of aromatic rice, traditionally grown in certain geographic regions at Himalayan foot hills. More than 100 Aromatic Rice varieties are in the world.

All aromatic rice are not Basmati but all Basmati rice are aromatic.

Do you know what makes Basmati rice smell so good? Science has the answer - Basmati grains contain 0.09 parts per million of the chemical compound 2-acetyl-1-pyrroline, which is about 12 times more than concentrations found in unscented rice varieties and enough to give Basmati its distinctive spicy fragrance.

It is Long grain Non Glutinous Rice particularly good for normal rice cooking or preparing Biryani where every single grain is separate from each other giving fluffy and appealing look with its add on

value of pleasant distinctive aroma giving tempting mouth feel.

Basmati rice is different from other aromatic rice varieties mainly due to the extra-long slender grains that elongate at least twice of their original size when cooked and produce a typical aroma and distinct flavour.

Basmati Rice is sown/ produced in two countries India and Pakistan. India is the biggest Exporter of Basmati Rice and is serving worldwide from Decades.

Basmati Rice is Majorly grown in entire state of Haryana and Punjab and in few more states like Uttarakhand, Himachal Pradesh, Jammu & Kashmir, Himachal Pradesh etc.



Basmati Rice is known as "Queen of Rice".



Rajesh Goel (Director)

To preserve and enrich the legacy of Basmati in India by ensuring the genetic integrity of the seed, by encouraging farmers to adopt scientific agricultural practices and by leveraging world-class rice processing technologies. Invest in research & development activities so as to emerge as the industry benchmark for product quality and customer service.



Sarvesh Goel (Director)

Rajesh Industries was envisioned as an organization which would not only go on to become an exemplary service provider in the rice industry, but also accomplish cult status for itself. This vision has been realized after almost four decades worth of sustained efforts in maintaining a standard which is unchallenged and world class. Along with adhering to stringent policies regarding quality in operational areas, the company has emphasized on the importance of constant technological up gradations to survive against obstacles in the way of its success.





INFRASTRUCTURE

Rajesh Industries automated processing unit is well equipped with every Modern technology, Plant and Machinery which is imported from U.K Japan, Germany and Thailand so best quality results can be obtained in processing and milling of Rice which enables us to give 100% customer satisfaction.

“Client satisfaction is our main motto.”

Main processing Units of our Rice Plant

- Sella (Parboiled) Rice Plant
- Steam Rice Plant
- Buhler Z+3 Sortex Machine
- Buhler Polishing Plant
- Satake Sortex Unit

Rajesh Industries daily production capacities for

- a) Parboiling is 2000MT per day
- b) Drying is 2000MT per day and
- c) Milling is 2000 MT per and







Commitment to quality is the essence at Rajesh Industries and this is the reason why the company has access to the world's most discerning customers. More habit than just procedures, the stringent quality specifications set by the company is what makes it stand apart. No wonder our company has all the necessary certifications both in basmati rice and foods manufacturing

QUALITY CONTROL & STORAGE

Quality is never compromised by Rajesh Industries at any cost, so to ensure the qualitative delivery of the product all other operations such as: packing, stuffing, fumigations are carried out in house before exports, to maintain quality. Hygiene standards are followed from production till packaging. Best paddy is extracted from the certified and standardized sources, which are eminent for their excellence.

A selective seed usage is also ensured, refined treatment is provided to the seeds, nursery sowing, and preparing field in skilled way for transplantations.







Rajesh Industries is Processing All the Below Rice Varieties at their Plant



Rice Varieties & Its Attributes	Average Grain Length before cooking	Sella (parboiled)			Steam/Raw
		White (Creamy)	/ Golden	/ Brown	White/Brown
Traditional Basmati Rice <i>Sweet taste & natural aroma</i>	7.3 mm		✓		✓
1121 Basmati Rice <i>Longest grain Rice, used for Biryani</i>	8.3 - 8.5 mm		✓		✓
1509 Basmati Rice <i>Newly developed Rice variety equivalent to 1121 Rice</i>	8.3 - 8.5 mm		✓		✓
Pusa Basmati Rice <i>Substitute of Traditional Basmati</i>	7.45 mm		✓		✓
Sugandha Rice <i>Substitute of 1121 rice</i>	7.8 mm		✓		✓
Sharbati Rice <i>Good Cooking, good taste aroma</i>	6.9-7.2 mm		✓		✓
PR 11/PR 14 Rice <i>Most common long grain rice</i>	6.8-7 mm		✓		✓
PR 106 Rice <i>Economical with good value</i>	6-6.4 mm		✓		✓

**Basmati rice produced at Rajesh Industries is long grain, double polished, aromatic, colour sortexed, free from dust & stones, of excellent cooking grade and of selected quality from the best alluvial areas of India.



Rice can be classified as : **Long, Medium & Short Grain rice**

Long Grain Rice	Medium Grain Rice	Short Grain Rice
<ol style="list-style-type: none">1. Skinny & Tall2. Its length is at least four times what it is in width3. Average Grain Length above 6mm.4. Basmati Rice is common example. Some varieties of Non Basmati rice is also long grain rice like parmal Rice	<ol style="list-style-type: none">1. Medium length2. A rice grain that is about three times as long as it is wide.3. Economical than long grain rice4. Sona Masuri, Ponni, Swarna Rice is best example.	<ol style="list-style-type: none">1. Short & Fat2. Looks round in shape3. Has higher level of starch so used to make pudding and sushi.4. Matta, Round Rice, Kranti Rice is short grain Rice.





Technology WE USE

What does it take to produce the most sought-after, world class basmati rice ? The answer is simple - world-class rice processing plants and that's something Rajesh Industries knows all about, perhaps better than most.

Rajesh Industries. has setup a "State-of-the-Art" rice milling, processing & packaging plant that ensures transition of paddy to fully packed rice untouched by human hands. The company has imported latest machineries from the

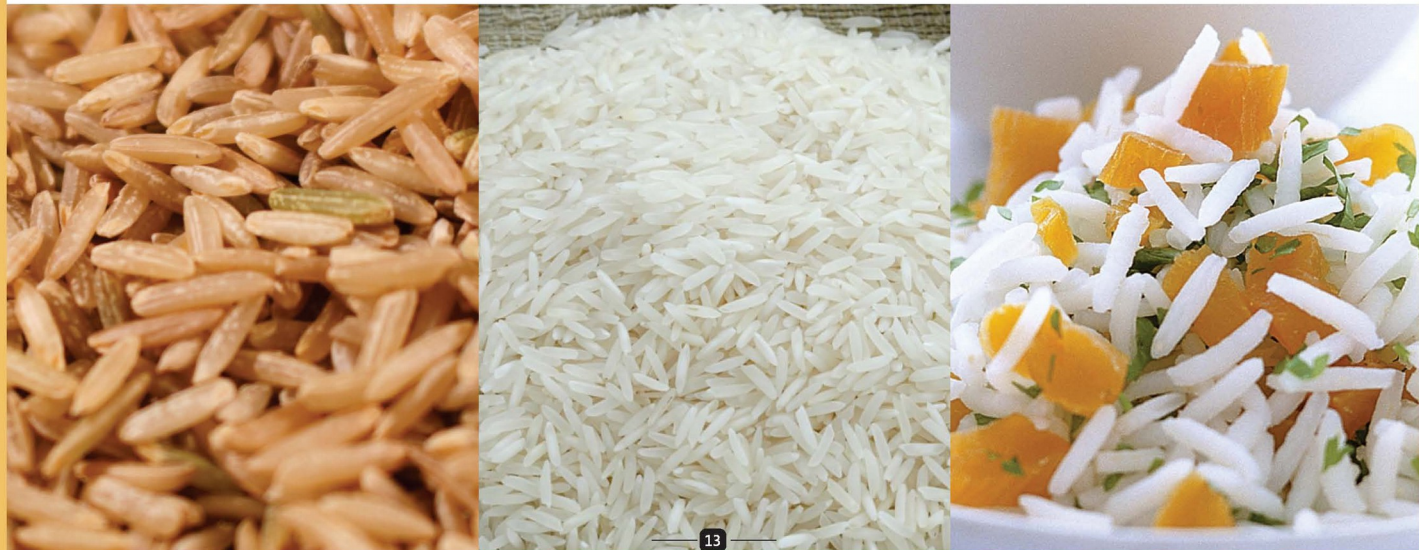
renowned manufacturers best in their field across the world like Milling Plant from Buhler, Germany, Pre Cleaning from Schmidt-Seegar & Fowler Westrub, Germany, Storage Silos from Brock's U.S.A, Color Sorting from Sortex Ltd. U.K. Length & Breadth Grading from Cartday, U.S.A. and Packaging from Oyster Hassia, Germany.

Company has also adopted latest technology for the parboiling process and uses reverse osmosis water to maintain the natural aroma and taste of rice to its

maximum.

The company has full fledged R & D facility at its factory where the latest machines and equipments are made available to the finest brains in food technology to come up with world class products.

Not only the technical resources but our human resource is also our asset. Company has pool of engineers and all other technical and professional staff who help to maintain the standards organizations require for the global market.





Certificate of Accreditation

- GMP Certified
- HACCP Certified
- Govt. Recognized Star Export House Certified
- ISO 2200 : 2005 Certified
- ISO 9001: 2008 Certified



International Fairs & Exhibitions:

Rajesh Industries has participated in various Food Fair like Kingdom of Saudi Arabia, Gulfood in Dubai, Sial Fair in France, Anuga Fair in Germany, Fancy Food show in New York USA, and many more Food shows in Oman, South Africa, Thailand etc...



Thaifex



Gulfood



Fancy Food Show



India Head Office & Factory :

119/6, Highway, Opp. to Neelkanth Dhaba, Daha Madanpur Village, Near Namastey Chowk, Karnal, Haryana - 132001 (INDIA)

M: +91 989 661 2347, 981 190 4649

Email : rajesh.industries@yahoo.com, rajesh.industry@gmail.com, info@ribasmatirice.in

www.rajeshind.com | www.ribasmatirice.in

