

# LARK LABORATORIES INDIA LIMITED



# **COMPANY PROFILE**





# LARK LABORATORIES (INDIA) LTD.



#### > THE BEGINNING AND JOURNEY

**LARK**, a dream dreamt by a duo of Pharma Marketing veterans for which foundation stone was laid in 1979 by joining hands with a group "Richa and Company". Richa group is a globally renowned name in garment exports. The group has offices and operations in various parts of the world.

**LARK**, being the Pharma part of the group is a highly technical sector which is now in the able hands of a generation of well qualified technocrats.

The first factory was put up in Wazirabad at Delhi. In 1986 **LARK** graduated to a bigger plant in Okhla Industrial area, New Delhi. Once again in 2002, **LARK** put up a state of an art facility in Bhiwadi as per MCA TGA standards. The facility is approved in many countries, WHO GMP and ISO 9001: 2008.

The group has a turnover of 150 million dollars. The group has huge human resource of around 12,000 people. Dedicated happy human resource being the biggest asset responsible for growth and development of the group.

The company has to its credit job works of many a MNC's like Ranbaxy, Sunpharma, Dabur and Cadila health care.

**LARK** has already achieved the distinction of exporting to 26 countries like Afghanistan, Azerbaijan, Cambodia, Congo, Georgia, Ghana, Malawi, Nigeria, Nepal Tajikistan, Kyrgyzstan, Ukraine, Zambia, Kenya, Malaysia etc.



#### > MISSION LARK

- TO REACH OUT TO MASSES
- TO MAKE POSITIVE DIFFERENCE IN THEIR LIVES.
- TO MAKE THE WORLD A BETTER PLACE TO LIVE IN.
- TO ENSURE EVERY BODY'S RIGHT TO PROPER HEALTH CARE IS MET



# > VISION LARK

- TO SOAR TO HEIGHTS BEYOND EXPECTATIONS.
- TO OBTAIN A SELF REGULATED ZERO DEFECT SYSTEM IN THE WORKING.
- TO SET AN IMPORTANT MILESTONE IN HEALTH OF MASSES THROUGH R & D EFFORTS.



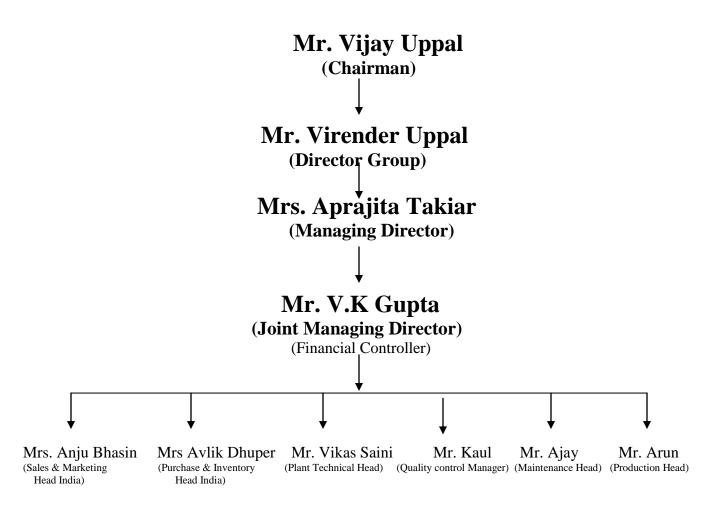
# > LARK CORPORATE VALUE

The value system deep rooted in each and every team member is made of desire to give dedicated selfless service towards human care. Commitment at all levels, integrated team work and support system to ensure Quality of products and service.

The ultimate goal being customer satisfaction.



# OUR HIERARCHY





# > QUALITY POLICY

To manufacture highest standards of pharmaceuticals as per available standards as on date and further implement innovative standards with futuristic approach.

Our Mission is to offer customer the best quality, wide range of products and have increased penetration of markets by effective distribution and market development. To make no compensation on standards of quality whatsoever.

Identify and understand the individual needs of customer and ensure complete satisfaction To develop concepts / systems / people of highest cadre and touch the zero defect zone of compliance

To diversify through innovative In-house Research and Development both for better quality products and systems utilizing least possible inputs at the same time upgrading our technology in the process



#### **WORKS:**

LARK LABORATORIES (INDIA) LTD. SP-1192 E, Phase-IV, Bhiwadi Industrial Area, Bhiwadi –301 019, Rajasthan, India.

The facility at Bhiwadi constructed as per MCA / TGA standards and has local approvals.

### Plant is approved by:

- **♣** State GMP
- **♣** WHO GMP
- **♣** *ISO-9001:2008*
- **♣** The Plant is approved by Pharmacy, Medicines and Poisons act Pharmacy of Malawi
- ♣ Plant is approved by Directorate of the Pharmacie Medicine & Plant Medicine, Congo.
- **♣** The plant is approved by Food and Drugs Board (FBD) Accra-Ghana.
- **4** The plant is approved in Nepal.

The plant has been designed using the latest technology with respect to HVAC systems, water systems layout and flow. The facility is an OSD producing tablets, Capsules, liquid orals, Ointments, Dry Syrups. The plant has a complete R & D set up.



#### > SPHERE OF LARK

#### THE COMPANY ADDRESSES THE FOLLOWING AREAS:

## ETHICAL MARKET IN INDIA

We have a field force of around 250 Medical Representatives / Area Manager / Divisional Managers covering almost entire Indian Region and Nepal. We have strong presence in Dermatology, Gynecology, Pediatrics and Generics. The company has a strong R & D for development of formulations.

# <u>INSTITUTIONAL BUSINESS IN INDIA</u>

We have to our credit the honor of supplying the medicines to reputed institutions across the country namely: Employee State Insurance Corporation, DHS NCT of Delhi, Railways, Rajasthan Medical Services Corporation, Tamil Nadu Medical Services Corporation, Kerala Medical Services, Bharat Heavy Electricals Limited, Reserve Bank of India, DGAFMA, CMSD, Punjab Health System Corporation, Steel Authority of India etc.

#### **EXPORT MARKET**

The company addresses the following overseas regions including Guatemala, Germany, Afghanistan, Sri Lanka, Vietnam, Georgia, Cambodia, Zimbabwe, Nigeria, Nepal, Kenya, Costa Rica, Dubai, Azerbaijan, Kyrgyzstan, Tajikistan, Ukraine, Malawi, Ghana, Congo, Latin America, Zambia, Mauritius, Moldova, Elsalvader, Guinea etc



# > REGISTRATION DETAILS OF LARK

# **LARK** products are registered in various countries. Few of them are:

<ul><li>CAMBODIA</li></ul>	REGISTERED
<ul><li>VIETNAM</li></ul>	REGISTERED
<ul><li>NEPAL</li></ul>	REGISTERED
<ul><li>GEORGIA</li></ul>	REGISTERED
<ul> <li>SRI LANKA</li> </ul>	REGISTERED
<ul> <li>UKRAINE</li> </ul>	REGISTERED
<ul><li>KYRGYZSTAN</li></ul>	REGISTERED
<ul><li>TAJIKISTAN</li></ul>	REGISTERED
<ul><li>MALAWI</li></ul>	REGISTERED
<ul> <li>LATIN AMERICA</li> </ul>	REGISTERED
<ul><li>NIGERIA</li></ul>	REGISTERED
<ul><li>GHANA</li></ul>	REGISTERED
<ul><li>CONGO</li></ul>	REGISTERED
<ul><li>BHUTAN</li></ul>	REGISTERED
<ul><li>KENYA</li></ul>	REGISTERED
<ul><li>PHILLIPINES</li></ul>	REGISTERED
<ul><li>MALAYSIA</li></ul>	REGISTERED



#### > SITE OF PLANT



#### > CORE STRENGTHS

- (1) 32 Years old organizational structure stable tried & tested.
- (2) Sales and marketing networks almost all over India.
- (3) Strong R & D base and approval from DSIR.
- (4) Many innovative formulations in the market.
- (5) Huge basket of registered products all over the world.
- (6) Strong dedicated force of people as part of organisation family LARK.



#### > OUR DETAILS

#### **CORPORATE OFFICE:**

LARK LABORATORIES (INDIA) LTD. A-105/2, OKHLA INDUSTRIAL AREA PHASE –II, NEW DELHI -110020, INDIA Tel: +91-11-40717755, 40717777

FACTORY: LARK LABORATORIES (INDIA) LTD.

SP-1192 E, PHASE-IV, INDUSTRIAL AREA

Bhiwadi –301 019, Rajasthan, India Tel: +91-11-26385268, 26384189



#### > TEAM LARK

LARK has the distinct advantage of having a dedicated performing team both at the plant and marketing levels. The various heads have a relationship with the company which is age old in sync with the values of the company. This team work and result oriented approach is showing its results in terms of LARK achieving greater heights.

The personnel of **LARK** are a valuable asset for the company with their self oriented approach towards international quality standards.



# > LIST OF PERSONNEL

S.No	NAME	QUALIFICATION	EXPERIENCE	DESIGNATION
1.	MR. VIJAY UPPAL	B.COM	33 YEARS	CHAIR MAN
2.	MR. VIRENDER UPPAL	ICWA	33 YEARS	DIRECTOR
3.	MRS. APRAJITA TAKIAR	M.PHARMA	18 YEARS	MANAGING DIRECTOR
4.	MR. V.K GUPTA	B.COM	27 YEARS	JOINT MANAGING DIRECTOR
5.	MRS ANJU BHASIN	M.B.A	16 YEARS	SALES & MARKETING HEAD
6.	MRS. AVLIK DHUPER	M.B.A	12 YEARS	PURCHASE & INVENTRY HEAD
7.	MR. VIKAS SAINI	B.PHARMA	10 YEARS	PLANT TECHNICAL MANAGER
8.	MR. OPERANDER KAUL	B.Sc	18 YEARS	QUALITY CONTROL MANAGER
9.	MR. AJAY ANAND	B.COM	13 YEARS	MAINTENANCE INCHARGE
10.	MR. ARUN ANAND	B.SC	22 YEARS	PRODUCTION MANAGER



#### > INNOVATION LARK

 $\boldsymbol{LARK}$  has to its credit development of novel products and delivery systems.

R & D at **LARK** has worked specifically in developing formulations in the Dermatological, Pediatrics, and Gynecological field.

The technology of taste masking being mastered at **LARK** and has been used for many novel prescriptions. **LARK** is proud of its R&D endeavours for which it has many a firsts to its credit.