



RIDE READY BACKPACKS

# TRIBE BY THE NUMBERS

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## **1 BACKPACK SOLD EVERY THREE MINUTES**



One of the top 3 brands in the luggage category on Amazon and Flipkart (top 5%).

## **2 NEW INSTITUTIONS SERVICED EVERY MONTH**



Our ever-expanding clientele ranges from SMEs to banks, IT and Pharma majors.

## **100000+ FOLLOWERS ONLINE**



Our concepts and new ideas for backpacks reach over 4lakh impressions a month and embraced widely.

## **600 CITIES SERVICED PAN-INDIA**



Our brand presence has penetrated the market not just in tier-1 metros but even in remote towns. Delivery network in over 20000 pincodes.

## **30+ DESIGNS ADDED EACH MONTH**



As a disruptive innovator in the market, we bring fresh ideas addressing latent needs that enhances quality of urban commute or short trips.

## **600 DAYS AND ROCKING!**



From a bootstrapped start-up of just 5 members (20 months ago), we are now a 30-member passionate, hungry and creative force.



## THE URBAN TRIBE ADVANTAGE

### SPACIOUS



- XL sized
- Multiple compartments
- Multi utility backpacks
- 18 inches tall
- Ergonomic design

### SECURE



- Concealed anti-theft hooks
- Reverse zippers, .
- Waterproof polyester fabric
- Bartacked
- Secret stash compartment

### SMART



- Quick access pocket
- Chest straps
- Genius organizer
- Keychain hook
- Trendy designs



# DRIFTER

**Drifter** is the most versatile travel companion to date. Engineered to keep your **personals separate from your business essentials**. **38L XL sized pack**, spacious enough to pack for up to 3 days of travel. Elegant quilted look to give that extra oomph on the road. Made with premium 1050 Denier Polyester fabric. Coated with PolyUrethane for **lifetime rain protection**.

**Airport-friendly laptop compartment** that opens wide enough to handle security scans with absolute ease. A **concealed water bottle pocket** has room for a large sized bottle without disturbing the geometric shape of the bag. A **magnetic quick access pocket** and an **extensive organizer pocket** and a **document compartment** makes **Drifter** irreplaceable in your urban travels.

MRP ₹ 3499/-

# ECSTASY (XTC)

Urban Tribe XTC is made just for ambitious glass ceiling breakers. With feminine details like our antique hardware, equestrian buckle, and rounded faux leather top handle, you'll find every excuse to wear it. It also includes a detachable sling purse for when you need to step outside and stay light...

We've hand selected a superior 1050D Polyester fabric combined with the highest quality Faux Leather fabric. Our fabrics are Polyurethane coated to protect against the elements. With separate padded compartments to tuck in your laptop and ipad, it also has enough pockets and sleeves to keep all your things organized. Did we mention the water-bottle holder can also fit your wine bottle? #winenot.

XTC is the Perfect powerpack for all you business professionals and world travellers.

MRP ₹ 2499/-





# BOOTLEGGER

## FOLDABLE TROLLEY DUFFEL

A Urban Tribe Bootlegger is our tribute to the bygone era of smart smugglers who packed more and travelled light. This foldable duffel trolley for the first time in India the most comprehensive solution to smart air travel. 50L in capacity can pack easy for a 7 day journey. Enough slots and pockets for all your travel essentials, weighing 800gms it's the lightest duffel trolley yet. But don't be fooled by its lightness - Tailored in 1050D Polyurethane coated Ballistic Polyester Fabric and style trimmed with Faux Leather for that premium look and feel. The best part about this beauty is – it folds into itself to make a nifty little carry case that fits easy even in a backpack. A Must have in the list of any frequent traveler.

MRP ₹ 4499/-

# DAWN2DUSK

## REVERSIBLE SLING BAG

Two trendy sling bags at the price of one. Completely change the look of your sling bag by just turning it inside out, voila – you have a brand new bag in a whole new color. Made in Premium Waterproof Polyester fabric with a total of 6 pockets to keep all your travel essentials neatly organized.

Dawn2Dusk is a simple smart and functional bag – perfect fit for your vacations and business travels.

MRP ₹ 1499/-





# TRANS4MER

Trans4mer is a **one-of-a-kind convertible backpack**. It is a stylish sling bag for those professional meetings, a handy backpack when you are riding or you need your hands free, a briefcase and a shoulder bag too when your mood dictates. We have added a **compact pocket** just for your chargers while the laptop compartment is totally separate from the main one. There are also 2 other huge pockets to **store all your travel accessories** and documents.

It is the perfect backpack for everyday commute or even a short trip.

MRP ₹ 2499/-

# TRANS4MER 2.0

The Trans4mer v2.0 is a perfect bag for high-flying executives as it helps you breeze through airport security checks. Along with a separate fully padded, protective laptop sleeve, a special pocket to tuck your laptop charger properly, a full sized padded pocket to store all your business files and other documents, a mega organiser that has enough pockets built-in to store your hard-drives, power-banks, mobile chargers, Business cards, pens, office stationeries, USB drives and anything else your mind can conjure up.

If these features are not enough, the main compartment is designed to open like a suitcase which packs 2 to 3 days of your clothes.

Stride into your business meets in style with the briefcase hold or whizz around in life slinging it as a cross-body bag or go riding wearing Trans4mer v2.0 as a backpack.

MRP ₹ 2999/-





# MEDPACK

A Multipurpose Bag for those in the profession of saving lives. Customized to carry all essential medical equipment and life saving drugs in its own independent pouches. This also doubles up as a handy travel bag when needed. Big enough to pack for three day trips.

Smart, Sleek, Compact and indispensable aid to the doctors who do house calls and emergency visits at all hours of the day.

MRP ₹3999/-

# FITPACK

A Perfect Pack for all you 'on-the-run' executives and students. This beauty is a 36 litre super-sized beast in disguise. Enough compartments and features to make your head spin twice. There's a separate ventilated & isolated **shoe chamber** at the bottom that keeps your gym shoes / work shoes from mixing up with your important stuff. There's also a **scratch-proof quick access pocket** to protect your sunglasses when it's not protecting you from the sun. And an **organizer pocket** so smart like you've never seen before!

MRP ₹ 2499/-





# SWAGGER

An innovative solution to the problem of crumpling all your freshly pressed clothes on your travels. Hard fibre boards separate all your clothing neatly and keeps them pressed and in shape while you move around. Easily hangs on the closet giving your bag a cool new purpose.

Perfect for long business trips and vacations where you need your essentials intact and hassle free way to access them.

MRP ₹ 2999/-

# TRIPPER

This hyper-functional travel bag is a terminator to your travel woes. With a **50-litre capacity**, it is designed for **3-7 day trips** combining the best of backpacks and duffels. Our **concealed strapping system** helps convert this duffel into a backpack within seconds. The **sternum straps** ensure even load distribution and keeps it light on your back. The **gadget sleeve** makes it easy for airport scans without taking any of it out. The **super large shoe compartment** can house two pairs comfortably. What's more, there's a **laundry pocket**, a retro-fitted **toiletry pouch** and an **expense pocket** just to file away bills, tickets and other documents.

MRP ₹ 3999/-





# BONDBAG

Unleash your inner James Bond with this nifty formal garment bag. Slick and stylish and high functional – a gadget worthy of Mr. Bond himself. Features include, **Shoe holster, jacket shell, separate pockets for tie, handkerchief, socks and cuff links.** Enough room to house your formal wear crisp for that conference or meeting.

MRP ₹ 3499/-

# JUMBO XL

A Backpack built for Macbook and Alienware users. Takes in your 17.3 inch Macbooks and Alienware laptops. Comes in with a built-in **secret pocket** to store away your stash, 3 smartly designed **quick access pockets** and a **premium quilted finish** makes this beauty a must have for your bike rides!

MRP ₹ 1999/-





# BARCELONA

A gym bag with an attitude! Handcrafted with **light-weight, high-grade waterproof polyester fabric**, this gym bag can masquerade as a backpack too.

Designed with a **separate shoe compartment** and bright, spacious interior that can easily hold all your gym wear and accessories.

Premium embroidered branding that gives it a classic touch. A unique backpack/gym concept bag that will make for a smart corporate gift.

MRP ₹ 1299/-

# CUBICLE

Someone once joked “Wish I could take my cubicle home!” – and that turned into an idea for us. Cubicle is a lot more than a comfortable stylish messenger bag for your laptops – It’s a portable office that guarantees privacy even in the busiest of airports.

Comes with a stylish detachable sling straps



MRP ₹ 1199/-





# BATTLETANK

The tactical weapon that's made for all you Road Warriors - Urban Tribe BattleTank is a backpack that's born battle-ready. This Beast is a **30L** Backpack with **two supersized compartments**, two quick access pockets, a **secret stash pocket**, a **deo holder** and an organizer that's like none you've ever seen. Battle Tank is perfect for laptops up to **15.6 inches**. Now all you need for the road is your bike and our BattleTank.

MRP ₹ 1999/-

# GYM BAGS

This gym bag does much more than hold your gear, it has a massive dump space for all your gym wear, shakers & sippers, and a separate compartment for your shoes. Hand stitched with waterproof fabric, bartacked for extra strength, premium branding, spoilt for choice with colours and designs – our gym bag collection is a hot favourite with all fitness fiends.



**INDIGO BARREL**

MRP ₹ 1199/-



**BARREL**

MRP ₹ 1199/-



**BARCELONA**

MRP ₹ 1299/-



**BARCELONA**

MRP ₹ 1299/-

# SLING BAGS

Made for those who ride and stride in style. Comfy, padded tablet compartment, separate pockets for your mobiles and chargers and more than enough room for a few more knick-knacks. Innovative designs with multiple fabric choices from camo to denim.



**RACER**

MRP ₹ 1199/-



**U SLING**

MRP ₹ 1199/-



**TROOPS**

MRP ₹ 1299/-



**INDIGO U SLING**

MRP ₹ 1999/-

# MESSENGER BAGS

Designed for the on the road, digitally evolved, our messenger bags feature a padded compartment for your 15 inch laptop, and another for your tablets and smartphones, extra pockets to tuck in your chargers and cables with a lot more room to carry any of your daily gear.



**BOWRIDER**

MRP ₹ 1999/-



**KAYAK**

MRP ₹ 1499/-



**TUG**

MRP ₹ 1499/-



**FOLDABLE DUFFEL**

MRP ₹ 1299/-

# SCHOOL BAGS

Aerobag - No Pain Schoolbag's design is the result of thorough research and expert consultations. It is loaded with features that ensure complete protection of your child's back. Key Features include : NASA engineered Memory Foam Padding guarantees total back protection, Genius Book Organizer, Waist Strap with Pockets, Water proof fabric, Anti-theft Zippers and a One Year Warranty to back it all up.



**ALPHA**

MRP ₹ 1699/-



**POLARIS**

MRP ₹ 1499/-



**ANTARES**

MRP ₹ 1299/-



**VEGA**

MRP ₹ 1299/-

# TRAVEL ACCESSORIES

Our travel accessories are incredibly convenient! And, smart people are once again discovering their practical sensibilities. While everyone else around you is fumbling with their car keys, wallets, cell phones, and other daily essentials, you can sit back, relax, and smile with your hands behind your head because everything you need to bring with you is right there in your waist pack!



**WANDERER 4**

MRP ₹ 1199/-



**WANDERER 9**

MRP ₹ 999/-



**NIFTY**

MRP ₹  
799/-



**FOLDABLE TOTE**

MRP ₹ 799/-

# OUR CLIENTELE

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**Mahindra**  
Rise.

Infosys



**Cipla**

**ACC**



**TOSHIBA**



**Tech Mahindra**

Edelweiss





## OUR PROMISE



### Flexible Order Size

Any quantity from 5 to 50,000 with the fastest turnaround and delivery across multiple locations (Over 2 Lakh pin codes serviced).



### Customized Branding

A wide array of branding options that include embroidery, woven labels, screen transfer, rubber, reflective, patches that helps your logo pop!



### Unmatched Price Points

A bag for every budget from ₹100 to ₹5000 with attractive corporate discounts thrown in.



### One Year Warranty

One-year free repair / replacement warrantee against any manufacturing defects.



Feel free to say hi!  
We are friendly and social

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